

Civic Engagement and Advocacy Coalitions Application

Steps for applicants:

1. Review Health Forward's [eligibility guidelines](#)
2. Review [2027 Civic Engagement and Advocacy Coalitions funding opportunity](#)
3. Complete a [consultation](#) with a Health Forward team member
4. After the consultation, an invitation to complete the application will be sent to the email provided in the consultation. Click the Basic Application link in the email and log in.
 - If your organization does not have a Health Forward portal account, please select 'New User' to set up one.
 - Following the account set up, we will send the invite to the application.
5. Save your progress if you plan to finish later.
6. Submit the application and your organization's demographic and financial information through the portal.

Application Template

Health Forward will use this application to review proposals for our funding opportunity supporting Civic Engagement and Advocacy Coalitions. You may use this template to formulate your answers before submitting them in Health Forward's applicant portal.

Contact Information

Primary Contact for questions pertaining to the work proposed in this request

Name:

Title:

Email:

Phone:

Preferred pronouns:

Request information

1. **Project Title:**
2. **Fiscal Sponsor:** if applicable.
3. **Purpose Statement:** In a sentence or two, provide a statement that summarizes what Health Forward funds will ultimately enable your organization to do. [e.g. (Organization name) will provide (name organizational resource or service here) in order to achieve (name the ultimate outcome you'd like to achieve) for (name your target population)]. *We encourage you to limit your response to 2,500 characters or less.*
4. **Geographic Scope:** Consider the scope of the civic engagement and advocacy work you plan to do. How would you describe the scope of your geographic impact? Please provide your best estimates of the concentration of your work within the Health Forward service area. *For example, if your civic engagement is wholly concentrated in Wyandotte Co, please enter 100 under Wyandotte Co.; If you are pursuing civic engagement work in both KCMO and KCK, please enter 50 under Wyandotte and 50 under KCMO (incl Clay and Platte Counties); Use the 'Other' category to capture estimated impact outside of these specific counties.*
 - a. Allen County, Kansas: _____%
 - b. Johnson County, Kansas: _____%
 - c. Wyandotte County, Kansas: _____%
 - d. Cass County, Missouri: _____%
 - e. Jackson County, Missouri (Eastern Jackson County): _____%
 - f. KCMO (incl Clay and Platte Counties): _____
 - g. Lafayette County, Missouri: _____%
 - h. Other Area Served: _____%
 - i. Geo Cannot Supply/Does not Apply: _____%
5. **Request Amount:**
6. **Request Term:** [Up to 24 Months]
7. **Area of Focus:** Select all that applies. Please see the funding opportunity for definitions.
 - a. Community organizing
 - b. Voter registration
 - c. Voter engagement, education, and GOTV
 - d. Advocacy
 - e. Youth/young adult civic engagement
 - f. Narrative change/messaging/comms
 - g. Research and evaluation
 - h. Coalition building
 - i. Census-related work
 - j. Other:

8. **Lobbying:** Will any portion of these funds be used for lobbying activities?
- **If yes;** What percentage of the requested funds will support direct and indirect lobbying activities?

Narrative

These questions are meant to provide us with a brief overview of your work. Please speak to your full range of civic engagement activities, including advocacy and coalition building if applicable. Consider responding in no more than three pages of text total for all three questions.

1. How does your organization align with the priorities of this funding opportunity? Tell us about the civic engagement, advocacy, and/or coalition work that a Health Forward gift would support. (Please refer to the list of funding priorities on page five of the [funding opportunity announcement](#).)
2. Tell us about your history, expertise, and connectedness to the communities you serve. How are you positioned to do this work? What practices and/or approaches do you take to learn from and center community voice and participation? Highlight the ways your work connects with Health Forward's [communities of focus](#).
3. Please describe the impact you hope to achieve. Tell us about your short- and long-term outcomes as well as your previous achievements. If this is new work for you, please describe your capacity and why this is a fit for your organization at this time.

Optional questions:

4. If applicable, how does your work align with Health Forward's policy agenda and purpose plan? This is especially important for organizations doing advocacy and coalition work, but it may also be relevant to organizations participating in community organizing, research, or other activities. What policy issues are you working to advance?
5. For organizations building coalitions: Describe the members of your coalition specifically. What organizations or individuals are actively involved?