

Civic Engagement and Advocacy Coalitions Application

Steps for applicants:

1. Review Health Forward's [eligibility guidelines](#)
2. Review [2025 Power funding opportunities](#)
3. Log into the Health Forward's Partner [portal](#) to access the online application form.
 - a. If your organization does not have a Health Forward portal account, please select 'New User' to set one up
 - b. If you do not know your username, please contact impactadmin@healthforward.org to request it
 - c. If you have forgotten your password, please select 'Forgot your password'
4. Once in the portal, navigate to the **“Funding Opportunities”** box and click **“Apply Now”**
5. Click on the funding opportunity you are interested in, review the information provided and click **“Start a New Application”**
6. Submit your application, organizational demographic and financial information within the portal.

We strongly recommend you consult with Health Forward before submitting your application!

Application Template

Health Forward will use this application to review proposals for our funding opportunity supporting both Civic Engagement and/or Advocacy Coalitions. You may use this template to formulate your answers before submitting them in Health Forward's applicant portal.

Contact Information

Primary Contact for questions pertaining to the work proposed in this request

Name:

Title:

Email:

Phone:

Preferred pronouns:

Request information

Basic Information

1. **Project Title:**
2. **Fiscal Sponsor:** if applicable.
3. **Purpose Statement:** In a sentence or two, provide a statement that summarizes what Health Forward funds will ultimately enable your organization to do. [e.g. (Organization name) will provide (name organizational resource or service here) in order to achieve (name the ultimate outcome you'd like to achieve) for (name your target population)]. We encourage you to limit your response to 2,500 characters or less.
4. **Geographic Scope:** Consider the scope of the civic engagement and advocacy work you plan to do. How would you describe the scope of your geographic impact? Please provide your best estimates of the concentration of your work within the Health Forward service area.

For example, if your civic engagement is wholly concentrated in Wyandotte Co, please enter 100 under Wyandotte Co.; If you are pursuing civic engagement work in both KCMO and KCK, please enter 50 under Wyandotte and 50 under Jackson/KCMO; Use the 'Other' category to capture estimated impact outside of these specific counties.

- a. Allen County, Kansas: _____%
 - b. Johnson County, Kansas: _____%
 - c. Wyandotte County, Kansas: _____%
 - d. Other Kansas counties: _____%
 - e. Cass County, Missouri: _____%
 - f. Jackson County, Missouri and/or Kansas City, MO (including portions of Clay and Platte Counties): _____%
 - g. Lafayette County, Missouri: _____%
 - h. Other Missouri counties: _____%
5. **Request Amount:**
 6. **Request Term:** [Up to 22 Months]
 7. **Area of Focus:** Select all that apply. Please see the funding opportunity for definitions.
 - a. Voter registration
 - b. Voter engagement and education
 - c. Community organizing
 - e. Messaging/research
 - f. Youth and young adult civic engagement and civic education
 - g. Advocacy coalition support
 - h. Other:

Narrative



These questions are meant to provide us with a brief overview of your work. If applicable, please speak to both your coalition work and other civic engagement activities. Consider responding in no more than three pages of text total for all three questions.

1. How does your work align with the priorities of this funding opportunity? Tell us about the civic engagement and/or coalition work that a Health Forward gift would support.
2. Tell us about your history, expertise, and connectedness to the communities you serve. How are you positioned to do this work? What practices and/or approaches do you take to learn from and center community voice and participation?
3. Please describe the community/communities you would serve with this funding. Highlight the ways your work connects with Health Forward's [communities of focus](#).

Please respond to these additional questions if you are seeking support for an advocacy coalition. These questions are meant to provide us with a brief overview of your work. Consider responding to both questions in no more than two pages of text total.

4. Tell us about the work of your coalition. How does it align with Health Forward's policy agenda and purpose plan? What policy issues is your coalition working to advance?
5. Describe the members of your coalition – other organizations or individuals, specifically –who are actively involved.

