



Health Forward
FOUNDATION

REQUEST FOR PROPOSALS

POLICY BRIEFS



REQUEST OVERVIEW

Recently, Health Forward Foundation announced its [policy agenda for 2023-2024](#). Encompassing Health Forward's four [purpose areas](#), the policy agenda was informed by, and intended to reflect the priorities of, our service area, partners, and communities.

This request for proposals is for consultation services, including research, writing, and design efforts to develop policy briefs, in partnership with Health Forward Foundation, to support the priorities defined in the policy agenda.

HEALTH FORWARD FOUNDATION'S PURPOSE STATEMENT

Every day we work to support and build inclusive, powerful, and healthy communities characterized by racial equity and economically just systems. Healthy people need healthy communities.

ABOUT HEALTH FORWARD FOUNDATION

Health Forward's service area encompasses Kansas City, Missouri, and Jackson, Cass, and Lafayette counties in Missouri, and Johnson, Wyandotte, and Allen counties in Kansas.

Health Forward is committed to the process and the outcome of equity, inclusion, and anti-racism in its investments in services and systems change, employment practices, talent management, investments, vendor selection, and governance. Health Forward views equity as a fundamental element of social justice and integral in our purpose and to our mission.

To guide Health Forward in its work, and to help its partners better understand its priorities, the foundation is focusing its work within four purpose areas: People, Power, Place, and Platform. Learn more about these purpose areas [on our website](#).



**OUR
PURPOSE**

Every day we work to support and build inclusive, powerful, and healthy communities characterized by racial equity and economically just systems.

BACKGROUND

In 2022, Health Forward announced a five-year strategic purpose plan that recast our leadership, advocacy, and resources to advance and promote health equity by focusing on racial equity and economic inclusion. Throughout this purpose plan, Health Forward has identified policy work as an integral component in its efforts to build racial equity and economically just systems by changing the education, health, corporate, and political systems in which we live in.

Working in both Kansas and Missouri, our policy efforts are defined by each state. In January 2023, Health Forward introduced two-year policy agendas for [Kansas](#) and [Missouri](#). To develop its policy agenda, Health Forward sought input from community members and funded grant partners in defining priority areas. We continued to incorporate community feedback throughout the refinement and finalization of the policy agenda. To support these efforts, we seek to develop several policy briefs over the course of the year to provide policymakers with information to make an informed decision on key policy issues. These briefs will also be shared with other partners and community members to support their efforts in participating in civil discourse and civic engagement.

The geographic scope for this work includes Health Forward's service area: Allen, Johnson, and Wyandotte counties in Kansas; Cass, Jackson, and Lafayette counties in Missouri; and Kansas City, Missouri (including portions of Clay and Platte counties).

CONSULTANT CAPACITIES AND ACTIVITIES

We are seeking more information from consultants with the following experience:

- Conduct research, frame issues, and provide concise, policy-related solutions
- Provide data- and research-supported information in direct, nontechnical language
- Incorporate narratives and stories that are inclusive of people's personal experiences related to policy brief topics
- Ability to meet agreed upon deadlines and commitments
- Experience in developing similar policy briefs and other like publications



DELIVERABLES

1. Four-six policy briefs that includes an executive summary, issue or problem, policy alternative/proposal, call to action, and rationale
2. An accompanying slide deck
3. Participation in a one-hour online discussion on developed briefs

RESPONDING TO THIS REQUEST FOR PROPOSALS

Interested parties should send the following information to jmoss@healthforward.org:

1. A letter (not to exceed five pages) describing your areas of expertise, prior experience relevant to the work described in this request for proposals, approach to the scope of work, and a preliminary budget (contingent on number of briefs produced and qualifications)
2. Resumes or CV of key staff
3. Demographic information on leadership and key staff
4. At least two references from similar projects
5. Relevant samples of your work
6. Examples of your commitment to equity, inclusion, and anti-racism.

SUBMISSION DEADLINE

Submit your proposal by June 15, 2023.





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