## **Five-Year Purpose Plan**

PLACE

**POWER** 

# **OUR PURPOSE**

Every day we work to support and build inclusive, powerful, and healthy communities characterized by racial equity and economically just systems

## **PLATFORM**

#### **STRATEGIES**

Support cross-sector efforts to advance racial equity and economic justice throughout public, nonprofit, philanthropic, and private sectors

Shape community understanding around racial equity and economic inclusion as a pathway to health equity

Leverage Health Forward's capital resources to further advance racial equity and economically just systems

### **OUTCOMES**

Increased Increased action on community issues of knowledge of the racial equity and economic connection justice between across key race equity, sectors in our economic inclusion, and community health equity

Increased financial and social capital targeted at racial equity and economic advancement

### INTENDED IMPACT

High-quality, equitable community health ecosystem

Strong community organizations and voices Equitable and just places

that foster health and economic advancement

# PEOPLE

### STRATEGIES

Strengthen capacity and effectiveness of partners to provide whole-person, equity-centered care

Advance equity-centered innovation and infrastructure across the community health ecosystem

Champion an inclusive and culturally responsive health sciences workforce

Advocate for policies that improve health

### OUTCOMES

Advance equitycentered, wholeperson care Increased competency and capability of organizations and workforce Increased coordination, alignment, and commitment among systems and actors in the health sciences ecosystem

STRATEGIES

Advance capacity building, leadership development, and connectedness

Advance participation in democracy

**STRATEGIES** 

Advance safe, healthy,

and homeownership

literacy, and equity

and affordable housing

Advance digital access,

Support community-driven efforts to redistribute and share power

### OUTCOMES

Increased affordable housing and homeownership opportunities as a pathway to health and wealth creation

Reduced disparities in digital access and literacy

#### **OUTCOMES**

Stronger, more effective community-based organizations and leaders

Increased effectiveness of community organizing and civic participation

Increased community voice and shared power in philanthropy decisions

Equitable access to high-quality, whole-person care