

2020 Board Expertise

| Skill | Definition |
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| Accounting/Auditing | Professional experience in accounting/auditing. Ability to understand and analyze financial statements, budgets, audits and to ensure that items are reported correctly. Through a proficient lens, ask the right financial questions to promote the financial health of the foundation and ensure proper management of its assets. Should be able to review, interpret and explain to other members, the foundation's annual budget and the financial health of the foundation. Ability to look at the numbers and assess the big picture, but also able to communicate to others what the numbers mean. Brings strong financial acumen to the board. |
| Behavioral Health | Professional clinical or administration experience in the provision, research or evaluation of behavioral health and substance use disorder treatment and services. Behavioral Health is the promotion of mental health, resilience and wellbeing; the treatment of mental and substance use disorders; and the support of those who experience and/or are in recovery from these conditions, along with their families and communities. |
| Communications | Professional experience developing and executing multi-channel organizational communication strategies to include message frameworks, media relations, brand awareness, audience development, crisis communications, etc. General public relations expertise. |
| Community-Based Organizations | Professional experience working or leading in non-profit organizations, neighborhood associations, grass-roots coalitions/organizations that address health, human services, education, civic participation, vocational development, advocacy, or the socioeconomic conditions and advancement of a community and its citizens. |
| Diverse-abilities Expertise (alternatively called Disabilities) | Professional or personal experience (family) in the education and training of individuals with mental, intellectual, and physical diverse-abilities. Has served as an advocate for equal rights, dignity, choice, independence and freedom from abuse, neglect and discrimination of individuals with diverse-abilities. |
| Diversity, Equity & Inclusion (DE&I) (A particular focus on racial equity) | Community or professional leadership, consulting and/or facilitation experience addressing the systemic and structural marginalization of people of color and other groups, and developing and executing racial justice strategies in communities, organizations, institutions and policies. Experience catalyzing movement building for racial justice in partnership with communities, organizations, and sectors. |
| Economic and Workforce Development | Professional background and experience in organizations that work to enhance a region's economic stability and prosperity by focusing on people rather than businesses, to address issues such as low-skilled workers or the need for more employees in a particular industry, utilizing a holistic approach that considers participants' many barriers and the overall needs of the region. |

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| Education | Professional experience in academia, including K-12 and higher education settings. |
| Government | Professional background and experience in local, state, or the federal government, preferably in the health and human services, housing, or educational arenas. May include background as a public official or serving in a public officials administration. |
| Health Care/Delivery | Professional education, training, and clinical or administrative experience in health care delivery systems, preferably in the health care systems for the uninsured and underserved communities. |
| Housing or Community Development | Professional experience in community development and housing that includes collective actions to improve social, economic, physical, and environmental well-being, while preserving valuable aspects of the culture of the particular geographic area. Experience with place-based initiatives and the development and implementation of strategies resulting in safe and affordable housing. |
| Investment Management | Professional education, training and experience in institutional investment or financial management of various securities (shares, bonds, and other securities) and other assets (e.g., real estate) in order to meet specified investment goals for the benefit of the investors. Experience managing an endowment. |
| Legal | Possesses a law degree (e.g Juris Doctor or Master of Law), has current board certification, and is practicing/has practiced law. |
| Organizational Management | Professional experience in strategic planning, organizational development, fiscal planning and management, talent development and management, and operations, enabling the optimal use of resources and the achievement of results/profitability. |
| Public Health | Professional experience in improving the health of people and their communities by promoting healthy lifestyles, researching disease and injury prevention, and detecting, preventing and responding to infectious diseases as well as working to limit health disparities. |
| Public Policy | Professional experience in shaping public policy within government, civic and non-profit sectors, preferably in the area of health and human services. Includes direct lobbying and advocacy. |

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| Real Estate | Professional background and experience in commercial real estate including development in opportunity zones and utilizing public financing in the Kansas City market. |
| Research/Evaluation | Education and training in researching and analyzing data to inform decisions and assess the impact of programs and initiatives, advocacy and policy change outcomes. |
| Rural Issues | Experience and understanding of the unique challenges and barriers to quality health care access and healthy living within the rural community. |