

**The Health Care Foundation
Community Advisory Committee (CAC)**

Minutes of the Meeting Held

March 7, 2019 at 11:30 a.m.

Location: 2300 Main Street Suite 304

Kansas City, Missouri 64108

Attendance

CAC Members in Attendance: Terry Trafton (Chair), Nozella Brown, Art Chaudry, Damon Daniel, Niki Donawa, Mike Enos, Alan Flory, Glenna Garcia, Aaron Link, Siobhan McLaughlin-Lesley, Susan Mills-Gray, Mary Jo Moore, Lisa Peek, Lana Perry-McKinney (by phone), Thuylinh Pham, Carey Spain, and Twintenia Strother.

CAC Members Unable to Attend: Brian Geary and Yulonda Swanson-Moten

Health Forward Associates in Attendance: Paula Cornwell; Bridget McCandless; Karol Shadle

Guests in Attendance: None

Call to Order

Terry Trafton, Chair, called the meeting to order at 11:30 a.m. and welcomed everyone to the first meeting of the year.

Approval of Previous Meeting Minutes

Susan Mills-Gray made a motion to approve the minutes of the following meetings. Lisa Peek seconded, and the motion was approved by unanimous voice vote.

- November 8, 2019 Community Advisory Committee Meeting
- December 13, 2019 Community Advisory Committee Teleconference
- December 4, 2018 CAC Input Committee Meeting
- January 25, 2019 CAC Review Committee Meeting
- February 21, 2019 CAC Input Committee Meeting

Report of the Chair

Chair Trafton welcomed Alan Flory to the CAC. Alan recently completed two terms on the Board of Directors and prior to that, he was on the CAC for two terms. Mr. Trafton then asked all attendees to introduce themselves, including where they work and who appointed them to the CAC.

Review of 2019 Committee Assignments

Chair Trafton reviewed the 2019 CAC Committee assignments that were approved at the November 2018 CAC meeting.

Meeting Notices

Currently all CAC members receive email notifications of upcoming Health Forward meetings. This is one of the ways we meet the requirements of public notification clause under the Missouri Sunshine Laws. If you would like to opt out of the notifications, please contact Karol Shadle.

Annual CAC Contribution Reminder

All board and CAC members will be receiving a letter from Terry Trafton asking for a donation to the CAC. The CAC, a supported organization of the Health Forward Foundation, has 501(c)(3) tax exempt status. The IRS allows this because of its essential role in the selection of board of directors and its review function. Under the IRS' tax-exempt organization rules, this unique relationship maintains Health Forward Foundation's public charity status.

Because the CAC is a separate 501(c)(3) organization, it has its own separate budget requiring the CAC to raise money to support the organization. The Health Forward Foundation can provide staff and other in-kind support, but the CAC must generate donations to meet the IRS requirement for public support. Last year, we raised \$7,426 in contributions from current and former board and CAC members. Mr. Trafton stated we need to raise between \$5,000 and \$6,000 annually and we cap individual donations at no more than \$200 annually. He would like to reach 100% CAC member participation in this fundraising effort.

Report of the Committees

CEO Search Committee

Chair Trafton reported that Bridget McCandless, President/CEO, announced her intent to retire (announced at the January Board meeting). A Search Committee has been formed. There are 12 members of the committee, six voting and six non-voting, and include a mix of current and past Board members, two staff, and Terry as the CAC representative (non-

voting). The first meeting was in February and the committee vetted the public process for the search firm; reviewed and approved the release of the search firm Request for Proposal. He noted the applicant search won't begin until approximately May but if someone is interested in applying, they may contact Karol Shadle, who will hold that information confidentially until the search firm is selected. The goal is to have a decision on the next CEO by the end of August.

CAC Review Committee

Susan Mills-Gray, Chair, reported that the Review Committee met at the end of January. Natasha Sims, consultant to Health Forward, has been engaged to work with the committee on the development and writing of the annual review. Committee members were assigned 2018 minutes to review and to provide comments to Natasha. The committee is scheduled to meet later in the day to review those comments. The goal is to present a final report to the CAC at the June 6 meeting.

CAC Input Committee

Mike Enos, Chair, reported that the Input Committee met on February 21. He stated the role of the committee is to gather input from the constituents of the Health Forward service area to make sure the community's voice and needs are heard, recorded, shared and given proper consideration in the overall work of the Foundation. His goal for the committee is to develop a process for gathering input that is structured and replicable, that will deliver input back to the CAC and the Board

He worked closely with staff associates Paula Cornwell, Vice President of Human Capital and Operations, Karen Dehais, Learning and Evaluation Officer, and Jennifer Sykes, Communications Officer to develop the following Community Input Sessions. The plan is to hold sessions in the Health Forward three service counties this year, and three Missouri counties in 2020, rotating thereafter.

Objectives

The objectives for the Community Input Sessions are to invite stakeholders to collaborate to assess and improve health in their communities and to increase their understanding of the data underlying priority issues.

Proposed Meeting Structure and Locations

Two Input meetings per county, both on the same day. It is suggested one be scheduled in the morning/afternoon and one in the evening. The meeting sites should be easily accessible, accommodate 25 – 35 people; large enough to accommodate 5 round tables, with room around the perimeter for attendees to walk. Facilities should allow flip charts on walls.

Timeline

Mr. Enos reviewed the original timeline with the committee members and assigned roles. He stated we are re-evaluating that timeline as it was overly aggressive, and the committee will come back to the CAC with a revised timeline at the June 6 CAC meeting.

Input Session Format

Staff are suggesting that the Input Sessions be held as a Data Walk, which is a tool developed by the Urban Institute. The goals of a Data Walk are to share data with community residents; gain community perspective on both strengths and needs; develop a shared understanding of issues; and to inspire individual and collective action.

The Input Sessions will focus on priorities from two sources: Issues identified during the 2017 Community Dialogue Sessions, and priorities identified in local Community Health Needs Assessments/Community Health Improvement Plans. The availability of data might influence the topics for consideration. The Input Committee members will confirm the priority topics.

Key data points will be posted around the room on flip charts and will be formatted for easy understanding and broken down by race, gender, socio-economic status and geography, when possible. There will also be one blank “station” for attendees to offer topics.

Participants will rotate through all stations in small groups. Trained facilitators will encourage active engagement with the data by asking questions such as:

- What surprises you most?
- What is the good news? What are your areas of concern?
- What’s missing? What more do you wish you knew?
- What more can I/we do about this?

The groups will then meet back as one large group to process the input. Key questions might include:

- What new insights did you gain?
- How did the discussion make you feel?
- What next steps are priorities for you?

The information gathered from the sessions will be summarized and shared with the CAC, Health Forward Associates, the Board, and the communities, and will be a tool to provide input for the Health Forward policy agenda and board information. The goal will be to have a robust understanding of what people in the communities have on their minds.

CAC Nominating Committee

Chair Donawa stated the purpose of the CAC Nominations Committee is to seek and nominate qualified candidates for election to the Health Forward Board of Directors. The committee will meet in June to begin the Board nomination process. The Board application will be available on the website on July 1 and application submission will close on August 31. Applicants will be interviewed and videotaped on October 1st and 2nd and a slate will be developed by the Nominations Committee and presented to the Board of Directors for in-person interviews in December.

Bridget McCandless stated it's never too soon to identify individuals and encouraged CAC members to refer potential candidates to her and she will meet with them about the responsibilities and time commitments of the Board.

Report of the Vice President

Conflict of Interest Document

All Staff, Board and CAC members are required to annual complete the Conflict of Interest Attestation and ask those who have not yet completed one to do so as soon as possible. If there is a question about whether something could be a conflict, it is probably best to list it.

Community Updates

Nozella Brown, Ed.D. – *City of Kansas City, Kansas/Wyandotte County*

There are several different initiatives underway to address the food desert in Wyandotte County and Kansas City, Kansas. One example is the food cooperative in downtown being

proposed by the Unified Government of Wyandotte County/Kansas City, Kansas (UG), in partnership with The Merc, a Lawrence-based community grocery store. The design plans will go to the Board of Commissioners in March for a vote. The UG is hosting a series of meetings for the residents to get their input on what types and price points of products to carry. This will be a collaborative space where the community feels ownership and the co-op becomes a grocery store for the residents of the area, which is why input from the residents is critical to success. The UG will own and build the store and The Merc will be the tenant with the option to buy-in at a later date. This model is a way of bypassing the traditional grocery store, which they have been trying to bring to downtown for the past 15 years and may serve as a model for future co-ops.

Carey Spain – *City of Lee's Summit, Missouri*

The Lee's Summit School District is working with the Johnson County Superintendent's group that is working on teen mental health and suicide issues. The group came together with one of the goals being to make mental health/suicide education part of the school curriculum, much like physical health education. There is a teen council working on issues such as breaking down the stigma associated with mental health issues and the group is joining forces to develop resources for Kansas and Missouri residents.

Lisa Peek – *Belton, Missouri*

The 25th Annual 5k for Health is scheduled for May 4, 2019 at Belton Regional Park. The race benefits Cass Community Health Foundation's Cass County Dental Clinic, the first and only safety net dental clinic in Cass County with locations in Belton and Harrisonville. In 2018, more than 3,600 low-income children aged 0-20 were served at the clinic.

Susan Mills-Gray – *Harrisonville, Missouri*

Ms Mills-Gray reported that in the last two months there were two teen suicides. Faith-based communities are coming together to talk about mental health issues and want the discussion and education to be a routine part of the schools and churches.

Cass Regional Medical Center recently earned Advanced Disease-Specific Care Certification for Acute Stroke Ready Hospital from the Joint Commission and the American Heart Association/American Stroke Association. The certification recognizes hospitals equipped to treat stroke patients with timely, evidence-based care prior to transferring them to a Primary or Comprehensive Stroke Center. The hospital was also recognized as a Center of Distinction for Wound Care.

Thuylinh Pham – *Independence, Missouri*

There are two pediatric vaccination bills currently in consideration in the Missouri legislature. Children's Mercy East has broken ground on expansion of the urgent care facility through a \$1 million challenge grant from the J.E. and L.E. Mabee Foundation. It will be modeled after the Cerner Clinic Site and they hope to move into the new space in September.

Mary Jo Moore – *Independence, Missouri*

The Independence Advisory Board of Health has offered several proposed updates to the smoking restrictions within the Clean Indoor Air Act, one of which is to expand the definition of smoking to include vaping and alternative nicotine-delivery devices. These updates will go back to the voters.

The City Council is interested in creating more and different types of facilities to address mental health issues, to include the possibility of adding mental health professionals within the police department.

The Independence farmer's market has been open for several months and in addition to the good produce, there are a lot of wellness and exercise classes and community activities to draw people to the market.

Glenna Garcia – *City of Iola, Kansas/Allen County*

The Humboldt School District will be hosting the first "Peace of Mind Festival" on April 15, where the main event will be a presentation by mental health advocate and crisis intervention expert Jeff Yalden. The purpose of the festival is to encourage a more open conversation about mental health and help shatter the stigma which has been allowed to stand in the way of care. There will be food, prizes, and educational sessions including empowerment sessions focusing on mental health for parents and student, hands-on stress relieving sessions, and a session on the dangers of social media. The organizers hope to eventually have larger events with other school districts across the county.

David Toland, Executive Director of Thrive Allen County, will be leaving to become the Secretary of Commerce for the State of Kansas. In his new role, Mr. Toland indicated he is hoping to continue working on issues important to health and wellness. Thrive Allen County is looking for a new Executive Director.

Mike Enos – *City of Kansas City, Missouri*

Mike Enos announced Thelma's Kitchen, a healthy communities initiative of Reconciliation Services, has opened. It is a pay-what-you-can café staffed by volunteers and customers. There is a recommended price for meals, but if you cannot pay, you can volunteer to work for your meal. They are also starting a boxed lunch catering program and Mr. Enos encouraged the CAC members to support the café.

Siobhan McLaughlin-Lesley – *City of Kansas City, Missouri*

Ms McLaughlin-Lesley reported a story from National Public Radio on the rapidly growing increase in reported syphilis cases across Missouri. Quinton Lucas, candidate for Mayor of Kansas City Missouri, heads a committee that oversees the division that provides testing for syphilis, and he has said he is trying to secure more funds to provide for free tests.

Gilda's Club in Wyandotte County, Kansas, will begin the first Spanish-speaking educational sessions in May.

Twintenia Strother – *Jackson County, Missouri*

Ms. Strothers reported on the Community for All Ages Coalition, an Eastern Jackson County initiative which has more than 70 members from all sectors of the community: businesses, Chambers of Commerce, city governments, faith community, health care, nonprofits, and developers. The coalition has three primary focus areas:

1. **Connecting senior and care givers with information and resources.** The coalition is working to ensure every senior (and/or family member) who needs services knows about and has easy access to quality information and clearly understands how to access the available resources. The coalition works together to identify and address gaps in needed services and resources.
2. **Mobility and Transportation Needs.** The coalition is working to ensure seniors have access to affordable transportation services, so their mobility and independence is not unduly limited when they decide they do not wish to drive or are unable to drive.
3. **Social/Civic Engagement.** The coalition is working to ensure that the community effectively harnesses the energy and talents of the growing retiree population to improve area communities.

Damon Daniel – *Kansas City, Missouri*

The Urban Summit will be hosting the 12th Annual Urban Summit Conference on March 23rd. The mission of the Urban Summit is to develop initiatives to foster community relations, enhance economic growth and improve the quality of life in the urban core of Kansas City. The conference featured nine different panelists, speaking on opportunity zones, mental health, violence prevention and Central City economic development. It also includes a mayoral candidate forum at Penn Valley Community College.

Mr. Daniel recently returned from a trip to Omaha, Nebraska, where a group from Kansas City met with the Omaha Chief of Police and representatives of Omaha 360, a violence and prevention coalition, to learn how Omaha reduced their crime rate by over 60%. Omaha 360 brings together residents and stakeholders to bring consistent focus and attention to reducing gun and gang violence in the city. Over the course of seven years, the homicide rate has dropped to fewer than 20 in 2018. The Kansas City group learned concrete things to bring back to Kansas City - things Omaha is doing differently, e.g. social service agencies integrated with law enforcement, employing people with street credibility at Boys and Girls Clubs (actually paying their salaries), joint gang task forces, higher reward funds for homicides, etc.

Terry Trafton – *City of Independence, Missouri*

The Comprehensive Mental Health Services is holding a 5k run on April 6, 2019 at Arrowhead Stadium, for suicide awareness and prevention.

Mr. Trafton also reported on the Mayor's Task Force to Prevent Suicide among Veterans, Service Members, and their Families, called the Mayor's Challenge. The 2018 Mayor's Challenge was sponsored by SAMHSA, Substance Abuse and Mental Health Services Administration and the U.S. Department of Veteran's Affairs. The Kansas City team consists of over 25 local members including veterans and their families, led by ReDiscover. The team has begun to implement a strategic action plan to prevent and reduce suicide using a comprehensive public health approach.

Art Chaudry – *Jackson County, Missouri*

Nothing additional to report.

Alan Flory – *Lee's Summit, Missouri*

Nothing additional to report.

Adjourn

Having no further business, the meeting was adjourned at 1:07 p.m.

Minutes prepared by Karol Shadle, Governance Coordinator

Reviewed by PC 3.14.19; TT 5.22.19; BMcC 5.23.19