

The Health Care Foundation
COMMUNITY ADVISORY COMMITTEE (CAC)
Minutes of the Meeting Held
Thursday, September 13, 2018 at 1:00 p.m.

CAC Members in Attendance: Niki Donawa, Chair (telephone); Dee Ann Bowles; Nozella Brown; Art Chaudry; Damon Daniel; Mike Enos; Brian Geary; Susan Mills-Gray (telephone); Mary Jo Moore; Lisa Peek (telephone); Lana Perry-McKinney; Thuylinh Pham (telephone); Dan Shea; Tenia Strother; Yulonda Swanson-Moten

CAC Members Unable to Attend: John Cottrell; Glenna Garcia (with notice); Siobhan McLaughlin-Lesley (with notice); Aaron Link (with notice); Terry Thompson; Terry Trafton (with notice)

HCF Associates in Attendance: Paula Cornwell; Bridget McCandless; Susan Richardson; Jennifer Sykes

Additional Attendees: Victoria McNack, Contractor

Call to Order

Niki Donawa, Chair, called the meeting to order at 1:05 p.m.

Approval of Previous Meeting Minutes

Mike Enos made a motion to approve the minutes of the previous CAC and committee meetings: CAC meeting held June 7, 2018, the Nominating Committee meeting held June 7, 2018, and the Community Input Committee meeting held February 22, 2018. Brian Geary seconded, and the minutes were approved by unanimous voice vote.

Report of the Chair

Welcome of New Members

Chair Donawa welcomed two new CAC members: Damon Daniel and Lana Perry-McKinney. Mr. Daniel is a native of Kansas City and serves as president of AdHoc Group Against Crime. Ms. Perry-McKinney has lived in Kansas City for seven years and is passionate about health care and the aging population.

CAC Contribution Reminder

Chair Donawa reminded committee members to make their annual contribution to the CAC at their earliest convenience. Bridget McCandless noted that the CAC as the umbrella organization for the Health Care Foundation must meet the annual public support requirements established by the IRS. The CAC has an annual budget of approximately \$5,000 to cover various costs, such as meals provided at meetings, community listening sessions, etc.

Approval of 2019 CAC Calendar

Chair Donawa reviewed the proposed 2019 calendar. The quarterly CAC meetings will meet over the lunch hour next year with lunch provided. There is also an additional teleconference on October 4, 2019 to follow up the work of the Nominating Committee.

Mike Enos made a motion to approve the 2019 CAC calendar. Mary Jo Moore seconded, and the motion was approved by unanimous voice vote.

CAC Vacancy Update

This year, Dr. McCandless visited with the 10 appointing authorities through the Health Care Foundation's service area. The CAC received four new appointments this summer, two from Jackson County and two from Kansas City, Missouri. Ms. Cornwell noted that the committee can anticipate a couple more appointments by the end of the year as there are openings for Lee's Summit, Johnson County, Kansas City, and one additional seat opening for Lafayette County at year-end.

2019 Committee Assignments

The CAC consists of three committees with varying responsibilities and tasks throughout the year:

- *The Review Committee* assesses the work of the Health Care Foundation's Board of Directors from the previous year and develops an independent report that is typically published in June. The report is then distributed to appointing authorities, the Missouri and Kansas Attorneys General, etc. This committee's work primarily occurs in the first six months of each year. It was recommended that board review assignments be made while still in 2018 so that committee members have an opportunity to attend a meeting to better understand the board's process and current areas of focus.
- *The Community Input Committee* solicits feedback and insight from the community to guide and affirm the work of the Health Care Foundation. In 2017, this committee assisted in conducting the community forums throughout the HCF service area which reached approximately 500 community members via large group forums and smaller stakeholder meetings. Jennifer Sykes, Communications Officer, proposed that this committee continue similar work in 2019 by hosting "Breakfast with Bridget" in three of the six service areas, and then host in the other three areas in 2020. This would continue the work of the community forums on a smaller scale by convening stakeholders.
- *The Nominating Committee* is responsible for interviewing HCF Board applicants and nominating a slate of candidates for the annual election. This committee typically meets three times per year with the latter two meetings spanning two full-days to host the applicant interviews.

Ms. Cornwell noted that in drafting the 2019 committee assignments, CAC and HCF leadership wanted to balance service area representation, previous committee experience and participation, and overall diversity. Committee members were encouraged to review the provided list and share feedback with Chair Donawa.

Mike Enos emphasized the importance of reporting back to stakeholders and the board when it comes to gathering information, particularly for the Community Input Committee. He also addressed the labor-intensive work of the Review Committee and noted that the process is more streamlined. Mr. Enos added serving on the Review Committee is an excellent way to learn about the Health Care Foundation, its history, and ongoing work.

Report of the Nominating Committee

Dan Shea, Chair of the Nominating Committee, presented a report regarding the nominating process. A total of 30 applications were received, but four of the candidates are ineligible for board service. Therefore, the Nominating Committee will meet on October 2nd and October 3rd to interview 26 applicants. There are seven open positions on the HCF Board for 2019, four of which are incumbents.

Provided today to members of the Nominating Committee are the binders containing the candidates' resumes, applications, and ancillary documents providing insight to the board's structure and current demographics. Ms. Cornwell explained a new component to the process this year which is to host a five-minute teleconference on Monday, October 8th with the full CAC to approve the slate of recommended candidates to the board. This will allow the board maximum time to review the recommended candidates' application information and increase the time for HCF staff to complete the various scheduling and correspondence tasks prior to the December election. Committee members were asked to complete the brief scheduling survey provided and to submit the document to Ms. Cornwell at the end of the meeting.

Report of Vice President

Conflict of Interest Guidance Document

Ms. Cornwell introduced a document describing the Health Care Foundation's conflict of interest policy, providing a more accessible explanation than the full policy detailed in the bylaws and covering questions that have come up historically. Dr. McCandless noted that this document was approved by the board and will be provided to all board nominees providing a complete understanding of our conflict of policy.

Communications Update – American Public Square

Ms. Sykes presented information regarding American Public Square (APS) which is in its fourth season. By the end of this year, HCF will have sponsored 10 programs on health-related issues hosted by APS. Attendance at the events ranges from 250 to 1,000 people who represent varying political views. HCF-sponsored forums are typically educational and have included topics such as the Affordable Care Act (ACA), the opioid crisis, prescription drug monitoring program (PDMP), social factors impeding health, mental health in schools, food insecurity, and the future of the ACA.

HCF was one of many sponsors for this year's APS kick-off event, Up in Arms: Guns & Kids, hosted at Unity Temple on the Plaza. The recording of this event earlier in September can be found on the APS website or HCF's Facebook page. HCF will also sponsor additional programs in the spring; topics being considered include suicide, a follow-up to last year's conversation on mental health in schools, and affordable housing complementing the Health Care Foundation's policy agenda work.

Ms. Sykes answered various questions from committee members and noted that APS conducts targeted outreach depending on the event topic. The committee discussed event cost, APS membership, and media sponsors/publicity (including NPR, KCPT, KCUR, and the Kansas City Star). The events typically involve a moderated structure with a panel of experts, community figures, residents, and/or national figures and questions from the audience and livestream viewers.

Communications Update – Rebranding the Health Care Foundation

Ms. Sykes invited CAC members to attend the official launch of the Health Care Foundation’s rebrand on November 14th at 9:00 a.m. at Lydia’s. Approximately two years ago, HCF engaged an outside consultant, Trozzolo, to conduct targeted brand research and assessment. The current name continues to be a source of confusion. Upon Trozzolo’s strong recommendation, HCF leadership chose to pursue the rebranding process to improve name recognition and to make the name and communication platform reflective of HCF’s work.

Dr. McCandless briefly spoke about the process of assessing many potential names and purchasing the domain, brand testing in focus groups, and the feedback received regarding the new name and logo. Associates and board members are excited about the dynamic things that can be done with the new brand and CAC members are encouraged to take part in the launch this November.

Community Update

Dan Shea – City of Kansas City, Missouri

Mr. Shea serves at the Kansas City Vet Center to provide readjustment counseling for veterans. The VA has thousands of locations nation-wide, one of which is the Kansas City VA Medical Center located in Kansas City, Missouri. Mr. Shea recently connected Dr. McCandless with Dr. Charlotte McCloskey, who serves as the Local Recovery Coordinator at the VA Medical Center, to participate in the annual Mental Health Summit for veterans. The event went extremely well, and Mr. Shea thanked Dr. McCandless for her participation and expertise.

Mike Enos – City of Kansas City, Missouri

Mr. Enos informed the committee of his new position as Executive Director of MINDDRIVE, a STEM-based non-profit organization that serves at-risk and undeserved urban youth. He continued in discussing the premier of *Becoming Martin*, a show commissioned for the Coterie Theatre about Martin Luther King, Jr.’s experiences and mentorship at Morehouse College. This play was written by Kevin Willmont who is a nationally-acclaimed independent filmmaker and professor of film studies at KU. This show will run September 18th through October 21st and is a world premier exclusive to Kansas City.

Yulonda Swanson-Moten – Jackson County, Missouri

Ms. Swanson-Moten manages a residential facility for veterans who have insecure housing and want to return to competitive employment. The facility is located in zip code 64127, a notoriously underserved area, and she would like ideas on programs to help revitalize the area. Other committee members offered suggestions and expressed interest in sharing specific projects currently underway.

Damon Daniel – City of Kansas City, Missouri

Mr. Daniel leads AdHoc Group Against Crime which is an agency that serves families and individuals affected by violence. On October 6th at 6:00 p.m., AdHoc is hosting “A Night of Healing” at Smith-Hale Middle School. This night of family-friendly comedy is open to the public; tickets are \$5 or \$3 when attendees bring a canned good to be donated to the Westside CAN Center. Arvest Bank Theatre is also sponsoring this event to provide refreshments. The money raised will benefit both AdHoc and the Hickman Mills Education Foundation.

Dee Ann Bowles – *City of Lee’s Summit, Missouri*

Ms. Bowles reported that St. Luke’s East is expanding its facility to include an additional 36 rooms to treat patients. Additionally, a new assisted living memory care facility opened called Autumn Leaves of Lee’s Summit.

Mary Jo Moore – *City of Independence, Missouri*

Ms. Moore reported that the county approved prohibition of smoking within 20 feet of buildings. The city is also working to promote the use of public transit and is expanding biking and walking trails throughout the community. The emphasis is health of the community through increasing walkability and livability. The new city market had its groundbreaking downtown which will feature indoor and outdoor shopping areas. The current farmers’ market will continue to operate on Wednesdays and Saturdays.

The transition of the Independence Health Department merged health-related activities into the Jackson County Health Department. Many final determinations remain unknown at this time, but several state grants, vaccination and prevention programs are being absorbed by Jackson County.

Nozella Brown – *City of Kansas City, Kansas/Wyandotte County*

The Wyandotte County Health Department recently completed the community health improvement plan. The assessment findings and plan presentation will take place on September 20th. It was a surprise, but the community expressed significant interest in focusing on social determinants of health, including education, housing, and adverse childhood experiences (ACEs) viewed through the lens of discrimination and poverty. It is a directional change for the health department, but staff look forward to the opportunity.

The Merc Co+Op based in Lawrence will soon develop a store on the northeast end of Kansas City, Kansas. This area is a food desert, and past developers who have assessed the land to build a grocery store have determined that it is not a viable location. This new Merc store will be based on the needs of the surrounding community, so it will offer different options compared to those at the Lawrence location. There are many steps to be taken before the store is established, but the building will also include a community kitchen and convening space. The Extension will conduct community listening sessions to determine more specific needs and wants of the community.

Mayor David Alvey and the city are making strides on the new initiative, “From Our Neighborhoods Up,” to revitalize neighborhoods throughout Kansas City, Kansas. Turtle Hill, Russian Hill, and Strawberry Hill are three neighborhoods of focus for this initiative.

Brian Geary – *Johnson County, Kansas*

Mr. Geary discussed mental health and the focus of suicide prevention in Johnson County schools this month, and this week is national suicide prevention week. The district is launching a campaign called #ZeroReasonsWhy for community mobilization to prevent teen suicide. The districts included are De Soto, Olathe, Spring Hill, Blue Valley, Gardner Edgerton, and Shawnee Mission.

This month, the Olathe School Board approved an all-encompassing high school program that brings in professionals at all levels to focus on mental health; this will include student self-screening with opportunities to follow up with a mental health professional, staff preparation and training, community-

building, and SOS (Signs of Suicide) curriculum. This curriculum will be implemented in all high schools in the 2018-2019 school year. Unfortunately, in 2018 the number of suicides has doubled in Johnson County schools alone. This issue will continue to be at the forefront of initiatives and programming for the districts.

Additional health-related work happening in Olathe includes improvements at Lake Olathe. The trails are expanding; the overall lake and public area improvements will include a new beach area, amphitheater, and restaurant.

Niki Donawa, Chair – *City of Kansas City, Missouri*

Chair Donawa shared that Truman Medical Center is preparing for flu season. They will partner with Jackson County Health Department throughout the earlier parts of the season with public vaccination stations set up throughout the community, locations such as Bluford Library, KC Neighborhood Academy, and the Don Bosco Center.

Chair Donawa expressed her appreciation for all CAC members' time, effort, and expertise. The Health Care Foundation makes significant impact in the community by igniting and at times sustaining valuable programs, agencies, and advocacy. She also thanked staff for their support and hard work in helping the CAC accomplish its goals to advance the HCF mission.

Adjourn

The meeting was adjourned at 2:22 p.m.

Minutes prepared by Victoria McNack.