



United Way of  
Greater Kansas City

# DATA BOOK

MARCH 2012



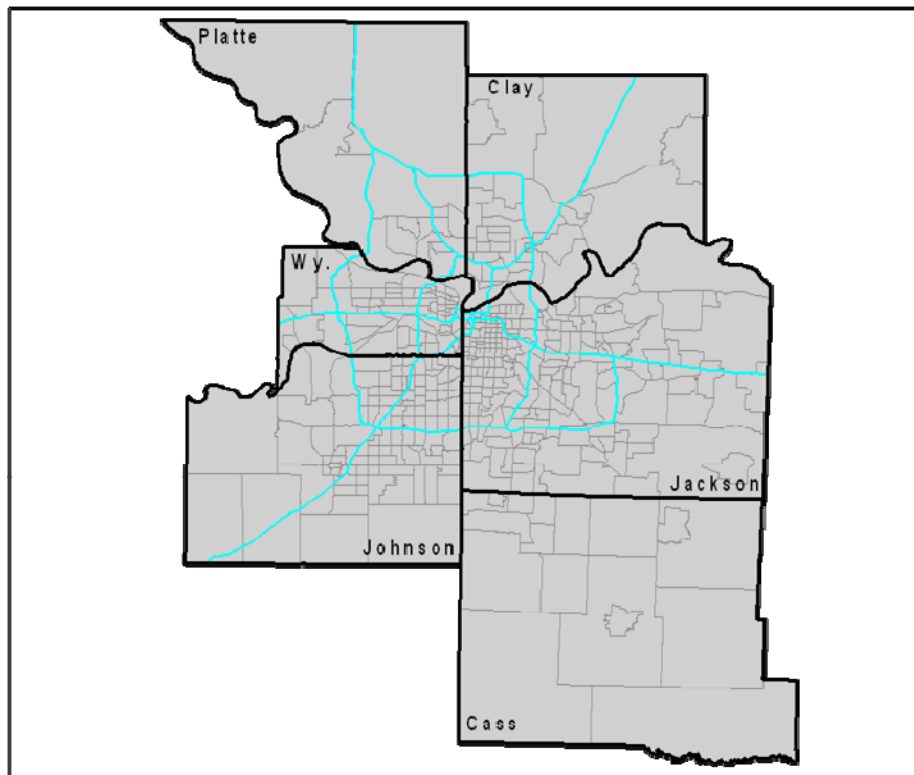
This data book was produced by United Way of Greater Kansas City.

To find out more about these issues and other impacting our region, please visit [www.unitedwaygkc.org](http://www.unitedwaygkc.org).

**Data Notes:** The **Data Book** includes the counties of Johnson and Wyandotte in Kansas, and Cass, Clay, Jackson and Platte in Missouri. Wyandotte and Jackson are considered urban counties while Johnson, Cass, Clay and Platte are suburban counties. These counties, with the exception of Wyandotte, make up the coverage area of the United Way of Greater Kansas City. Data is reported for each county and, when possible, a 6-county area figure is derived by compiling the individual county data and calculating a 6-county aggregate number.

Data represent the most recent information available for each county in the area. Data for 2010 is the most recent. The primary data source is the U.S. Census Bureau, American Community Survey one-year estimate. The one-year estimates are published for areas with populations of 65,000 or greater and therefore are available for all six counties. For more information about American Community Survey go to <http://factfinder2.census.gov/main.html>

Primary research and data analysis for this report was provided by United Community Services of Johnson County. For questions, please contact Valorie Carson, [valoriec@ucsjoco.org](mailto:valoriec@ucsjoco.org) or 913.438.4764.



## TABLE OF CONTENTS

- 1 Population Distribution in the 6-County Kansas City Area
- 2 Population Distribution by Age in the 6-County Kansas City Area
- 3 Population Distribution by Race and Ethnicity in the 6-County Kansas City Area
- 4 Median Household Income in the 6-County Kansas City Area
- 5 Individuals in Poverty by Age in the 6-County Kansas City Area
- 6 Households Paying More Than 30% of Their Income on Housing Costs in the 6-County Kansas City Area
- 7 Working Parents in Households with Children Under 18 Years of Age in the 6-County Kansas City Area
- 8 Unemployment in the 6-County Kansas City Area, 2000 - October 2011
- 9 Educational Attainment Trends in the 6-County Kansas City Area
- 10 Educational Attainment and Quality of Life in the 6-County Kansas City Area
- 11 Characteristics of the Uninsured in the 6-County Kansas City Area
- 12 Characteristics of Those Living with Disabilities in the 6-County Kansas City Area

## Population Distribution in the 6-County Kansas City Area

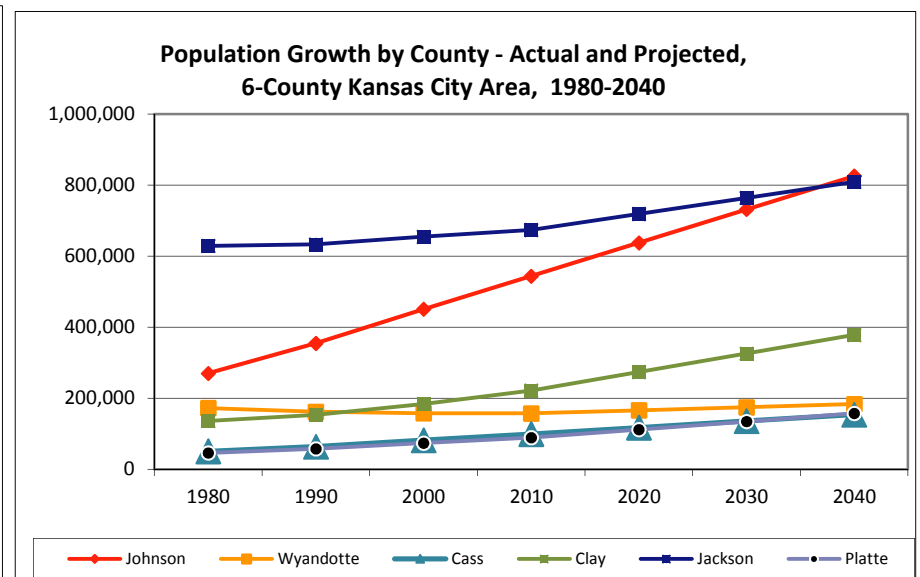
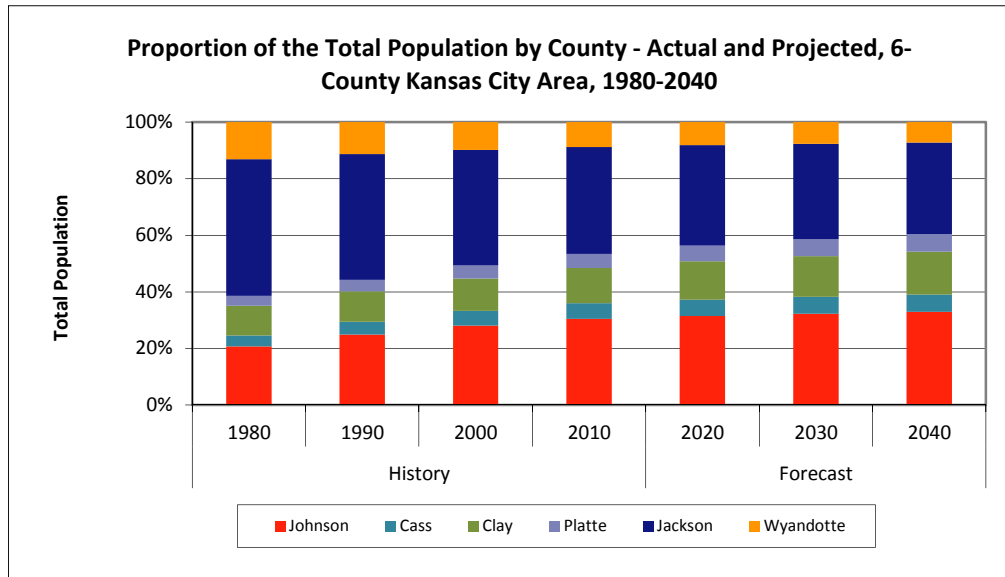
### Observations:

Historically and currently, Jackson County has the greatest number of residents in the 6-County Kansas City Area. As the area's population grows, population projections suggest that Johnson County's population will overtake Jackson County's between 2030 and 2040.

Between 2000 and 2010, the majority of the 6-county area's population shifted from being located in the urban counties, Jackson and Wyandotte, to the suburban counties, Johnson, Cass, Clay and Platte. In 2010, 53% of all residents lived in the suburbs, up from 49% in 2000. During those ten years, the area's population grew over 11%, with almost all growth attributed to population growth in the suburbs. Of the almost 183,000 new residents, 9 of 10 lived in suburban counties.

**History and Forecast of Population Growth in 6-County Kansas City Area, 1980-2040**

	History				Forecast		
	1980	1990	2000	2010	2020	2030	2040
Johnson	270,269	355,054	451,086	544,179	638,069	731,958	825,848
Wyandotte	172,335	162,026	157,901	157,505	166,178	174,850	183,523
Cass	51,029	63,808	82,092	99,478	117,708	135,938	154,168
Clay	136,488	153,411	184,006	221,939	274,015	326,091	378,167
Jackson	629,266	633,232	654,857	674,158	719,247	764,336	809,424
Platte	46,341	57,867	73,781	89,322	112,063	134,805	157,546
6-County	1,305,728	1,425,398	1,603,723	1,786,581	1,944,537	2,134,309	2,508,676



Source: U.S. Census Bureau, 2010 Census; Mid America Regional Council Population Forecast

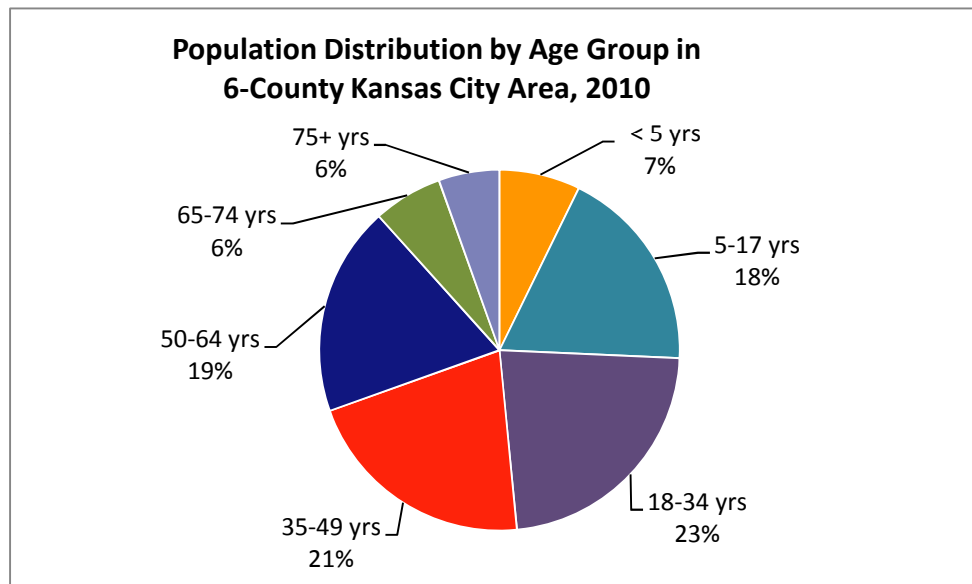
## Population Distribution by Age in the 6-County Kansas City Area

**Observations:** Almost 1.8 million persons lived within the 6-County Kansas City Area in 2010. One-fourth of them were children ages 17 years or younger. Another quarter of them were young working adults ages 18-34 years. More than 1 of 10 were 65 years or older.

The proportion of residents in each age group in each of the six counties was distributed in roughly the same proportions across all counties, with no one age group being more dominant in one county than another.

In 2010, the proportion of males to females was roughly equivalent across the age spans except after the age of 65 years, when the proportion of women to men in the population grows until at the age of 85 there are two times more females as males.

Total Population by County, 2010								County Type	
Age Group	Johnson	Cass	Clay	Platte	Jackson	Wyandotte	6-County	Suburban	Urban
0-17 years	143,356	26,385	57,267	21,996	165,635	44,435	459,074	26.1%	25.3%
18-34 years	118,132	19,690	49,854	18,606	161,426	38,963	406,671	21.6%	24.1%
35-49 years	120,246	20,920	48,717	20,198	136,241	30,382	376,704	22.0%	20.0%
50-64 years	103,123	18,993	41,137	18,555	126,866	26,920	335,594	19.0%	18.5%
65+ years	59,322	13,490	24,964	9,967	83,990	16,805	208,538	11.3%	12.1%
	544,179	99,478	221,939	89,322	674,158	157,505	1,786,581	100%	100%



## Population Distribution by Race and Ethnicity in the 6-County Kansas City Area

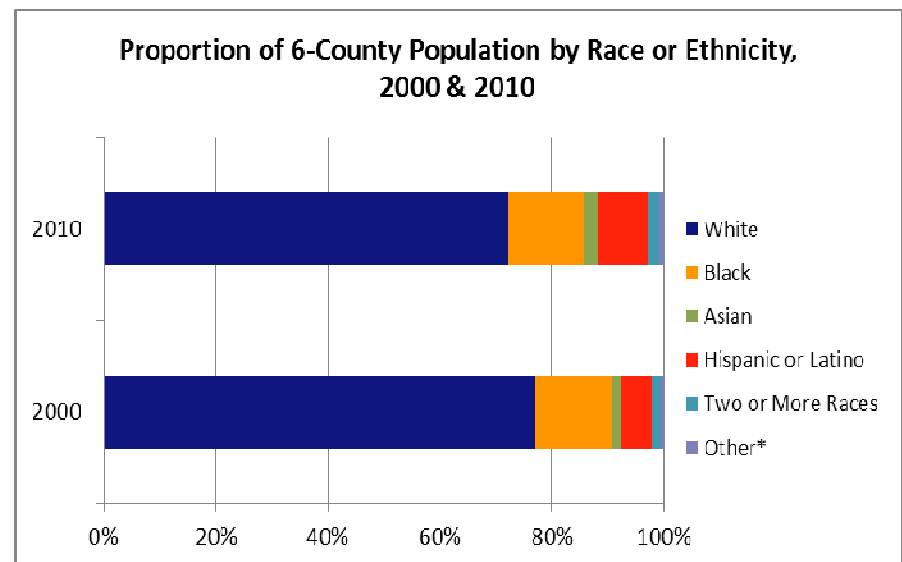
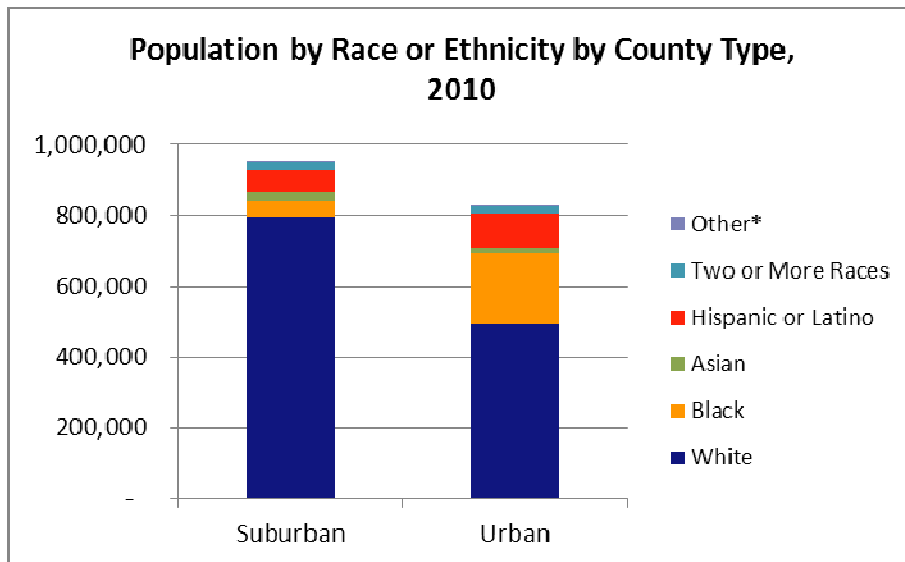
### Observations:

Between 2000 and 2010, all six counties in the Kansas City area became more racially and ethnically diverse. The growth in the proportion of the overall population that was racially and ethnically diverse varied widely with Wyandotte County's diverse population increasing from 48.4% to 56.7% in ten years while Clay County's increased from 5.9% to 10.5%.

Urban counties, Jackson and Wyandotte, continue to be more diverse than suburban ones in 2010, with 2 in 5 urban residents being diverse in comparison to less than 1 in 5 suburban residents.

Among the categories of races and ethnicities tracked, the greatest growth in both number and percentage growth was among those identifying as Hispanic or Latino. Between 2000 and 2010, the number of residents in the 6-County Kansas City Area who identified as Hispanic or Latino grew 78%, from about 89,000 to more than 158,000 residents.

	Johnson	Wyandotte	Cass	Clay	Jackson	Platte	6-County
White	446,044 82.0%	68,170 43.3%	89,079 89.5%	186,611 84.1%	426,574 63.3%	75,135 84.1%	1,291,613 72.3%
Black/African American	23,028 4.2%	39,046 24.8%	3,444 3.5%	11,220 5.1%	159,442 23.7%	5,147 5.8%	241,327 13.5%
American Indian/Alaska Native	1,639 0.3%	793 0.5%	504 0.5%	1,015 0.5%	2,668 0.4%	370 0.4%	6,989 0.4%
Asian	22,598 4.2%	3,886 2.5%	623 0.6%	4,503 2.0%	10,621 1.6%	2,031 2.3%	44,262 2.5%
Native Hawaiian/Pacific Islander	259 0.0%	147 0.1%	62 0.1%	549 0.2%	1,492 0.2%	287 0.3%	2,796 0.2%
Some Other Race	864 0.2%	183 0.1%	66 0.1%	272 0.1%	846 0.1%	123 0.1%	2,354 0.1%
Two or More Races	10,798 2.0%	3,647 2.3%	1,712 1.7%	4,668 2.1%	16,081 2.4%	1,805 2.0%	38,711 2.2%
Hispanic or Latino	38,949 7.2%	41,633 26.4%	3,988 4.0%	13,101 5.9%	56,434 8.4%	4,424 5.0%	158,529 8.9%
County Total	544,179	157,505	99,478	221,939	674,158	89,322	1,786,581

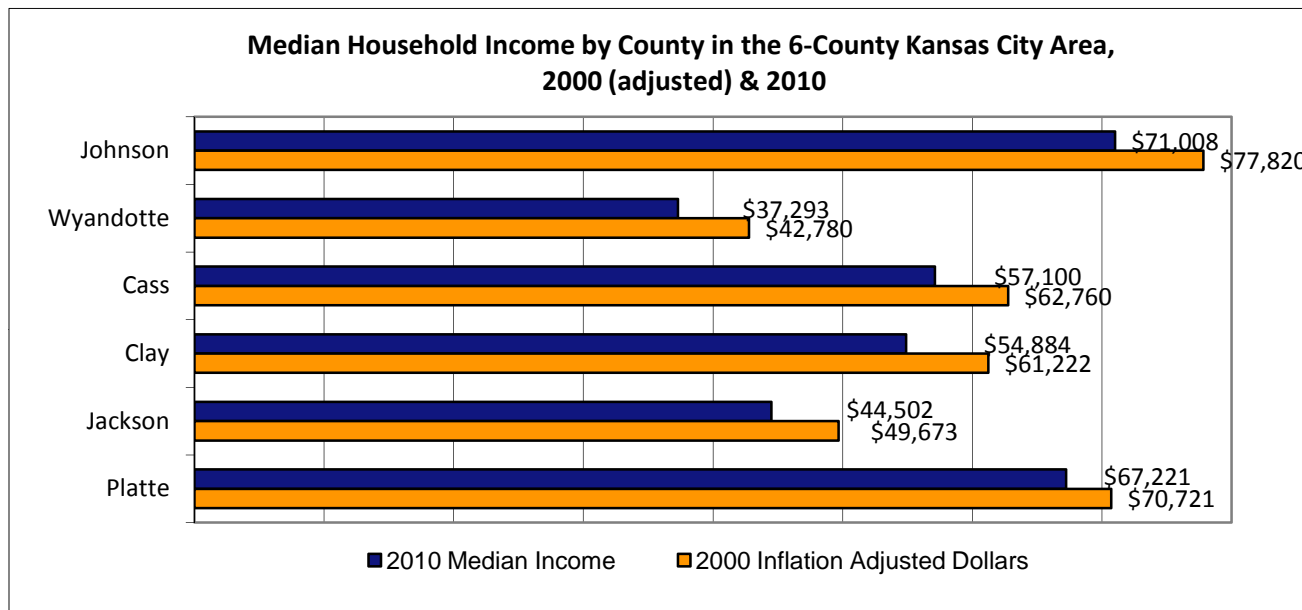


## Median Household Income in the 6-County Kansas City Area

**Observations:** Adjusting for inflation, the median income of households in the 6-County Kansas City Area dropped between 2000 and 2010. On average, households' median incomes in the 6-County Kansas City Area dropped 9.4% or approximately \$5,700, with the average drop in income ranging between 5-13% across the 6 counties.

The drop in median income between 2000 and 2010 for the average Kansas City area household meant approximately \$475 less each month in buying power to meet their family's needs and save for emergencies, college tuition, and retirement.

In 2010, the median income for female full-time year-round workers continued to lag behind their male counterparts, with female workers' income in the 6 county area being only 76% of that of male full-time workers' income.



## Individuals in Poverty by Age in 6-County Kansas City Area, 2010

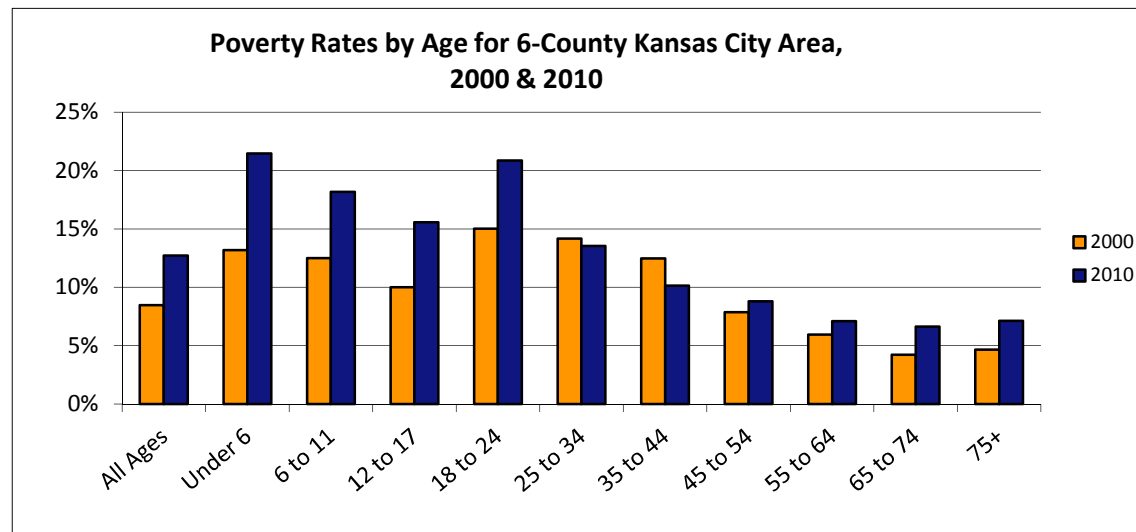
### Number and Rate

	Johnson		Wyandotte		Cass		Clay		Jackson		Platte		6-County	
All Ages	35,792	6.6%	38,149	24.3%	7,753	7.9%	22,213	10.1%	114,047	17.1%	7,232	8.1%	225,186	12.7%
Under 6	4,655	10.2%	5,852	38.0%	1,161	14.3%	3,010	15.8%	16,862	30.0%	965	13.8%	32,505	21.5%
6 to 11	3,722	7.4%	5,584	38.7%	785	8.5%	3,497	17.1%	14,144	25.4%	803	11.1%	28,535	18.2%
12 to 17	3,405	7.3%	4,562	32.2%	768	9.1%	2,783	16.8%	10,397	20.3%	689	8.8%	22,604	15.6%
18 to 24	4,480	11.7%	3,611	22.9%	931	12.6%	4,036	24.6%	16,132	26.3%	1,234	17.9%	30,424	20.8%
25 to 34	5,046	6.3%	6,699	28.7%	1,272	10.6%	2,445	7.6%	18,005	18.4%	1,343	11.1%	34,810	13.5%
35 to 44	5,028	6.4%	4,378	21.7%	1,032	7.3%	2,373	7.4%	11,255	13.0%	681	5.4%	24,747	10.1%
45 to 54	4,367	5.4%	3,002	14.7%	1,005	6.7%	2,264	6.9%	11,915	12.0%	584	3.9%	23,137	8.8%
55 to 64	1,776	2.8%	2,443	14.7%	455	4.2%	535	2.1%	9,223	11.9%	100	0.9%	14,532	7.1%
65 to 74	1,939	6.2%	1,283	13.6%	140	1.9%	536	3.9%	2,935	6.7%	558	9.5%	7,391	6.6%
75+	1,374	5.1%	735	10.6%	204	3.6%	734	6.8%	3,179	8.6%	275	6.7%	6,501	7.1%

**Observations:** Across the six counties in the Kansas City area, younger residents are poorer than older ones. Those under the age 35 years have greater poverty rates in general than those of the population 35 year and older.

The young are disproportionately poor in every county. More than half of the poor are under age 25 years, yet the under 25 age group accounts for one-third of the total population.

Between 2000 and 2010 the poverty rate for all ages combined went up almost 50%.





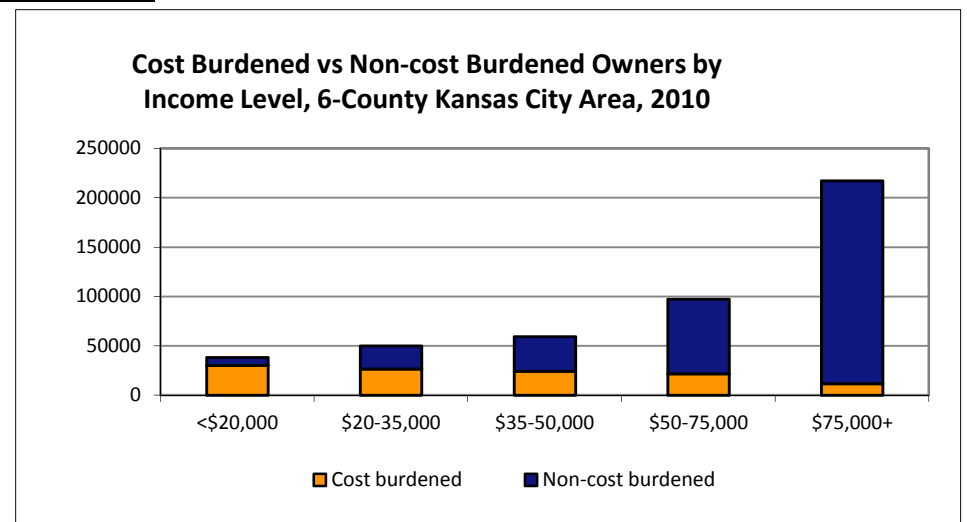
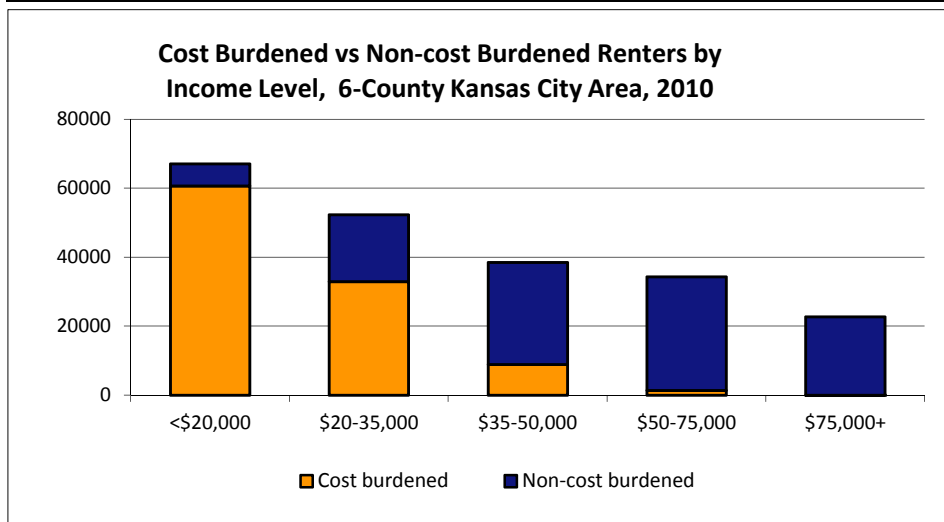
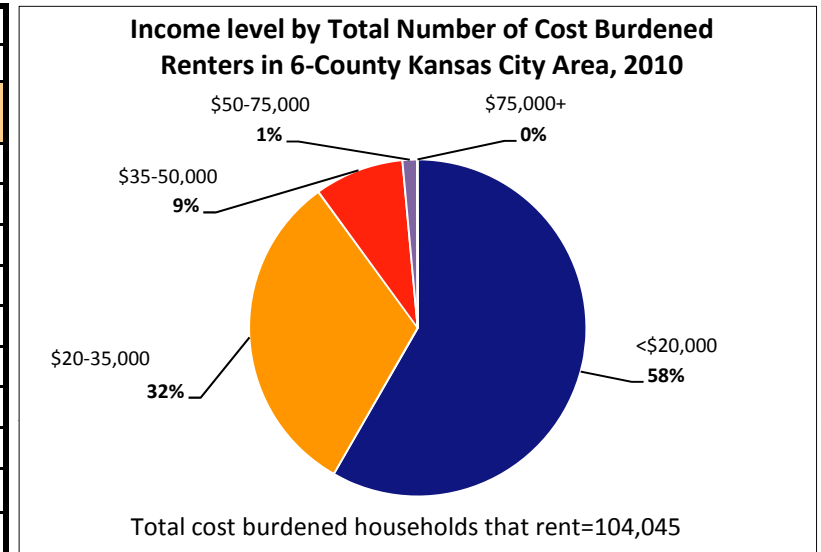
## Households Paying More than 30% of Their Income on Housing Costs

### Observations:

A household is considered cost burdened if it pays 30% or more of its income on housing costs. The cost of housing affects more than just shelter – it also determines how much income is left to meet other needs, how stable a household’s living situation is, what community it lives in, what school and employment options are available and what must be sacrificed in order to obtain shelter.

In the 6-County Kansas City Area, 48% of all renters and 25% of all owners are cost burdened. But the proportion of cost burdened households is dramatically greater among those who make lower incomes. Among households who make less than \$35,000 a year, almost 4 of 5 renters (78%) and 2 of 3 (64%) owners are cost burdened.

RENTERS	Johnson	Wyandotte	Cass	Clay	Jackson	Platte
Total housing units:	211,193	54,411	36,057	87,497	268,583	35,402
Renter-occupied housing units:	60,562	20,854	7,022	23,904	103,708	11,912
<b>Less than \$20K:</b>	<b>12,053</b>	<b>8,395</b>	<b>1,558</b>	<b>6,443</b>	<b>36,104</b>	<b>2,520</b>
30 percent or more	11,085	6,982	1,243	5,848	33,038	2,466
<b>\$20,000 -34,999:</b>	<b>13,249</b>	<b>4,849</b>	<b>1,996</b>	<b>5,970</b>	<b>23,773</b>	<b>2,445</b>
30 percent or more	9,025	3,135	1,494	3,421	14,819	1,042
<b>\$35,000 to \$49,999:</b>	<b>10,545</b>	<b>3,262</b>	<b>1,148</b>	<b>5,305</b>	<b>16,226</b>	<b>2,031</b>
30 percent or more	2,683	704	332	817	3,746	665
<b>\$50,000 to \$74,999:</b>	<b>12,974</b>	<b>2,185</b>	<b>1,147</b>	<b>2,871</b>	<b>13,026</b>	<b>2,166</b>
30 percent or more	825	58	17	48	335	156
<b>\$75,000 or more:</b>	<b>8,876</b>	<b>646</b>	<b>865</b>	<b>2,034</b>	<b>7,969</b>	<b>2,342</b>
30 percent or more	0	0	0	0	61	0



## Working Parents in Households with Children Under 18 Years of Age

**Observations:**

Over 440,000 families with children under the age of 18 years are in the 6-County Kansas City Area labor force. Three out of 4 of these households have all parents in the family working outside of the home. For many of these families, affordable and quality childcare is critical to maintaining their employment.

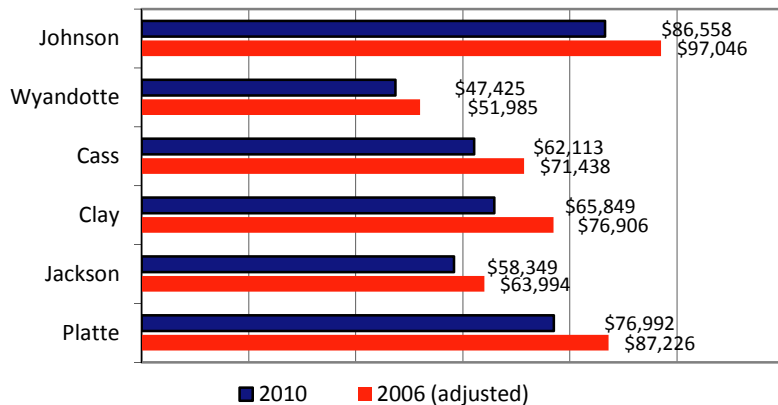
The majority of households with children have all parents in the labor force regardless of the age of the children in the household. While the percentage of households with children under the age of 6 years in which all parents are working is somewhat less than those with children ages 6-17 years, no where is it less than 2 of 3 households.

Between 2006 and 2010, the median income for families in each of the six counties in the Kansas City Area dropped 9-14% when adjusted for inflation.

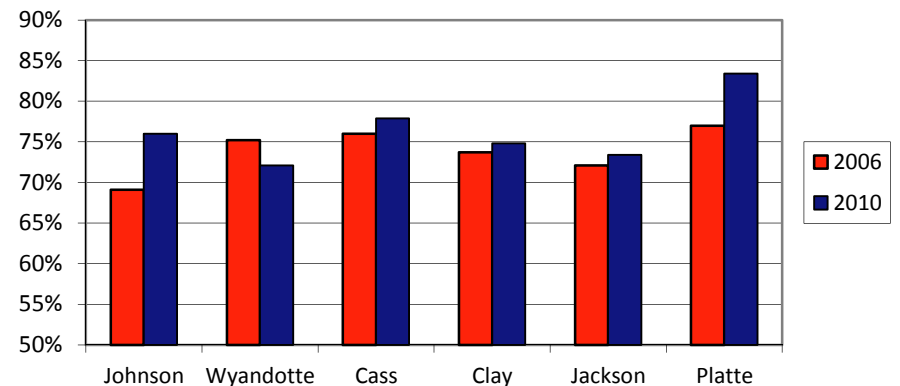
**Percentage of Households with all Adults Working Outside the Home by Age of Children, 2006-2010**

	Johnson		Wyandotte		Cass		Clay		Jackson		Platte	
	< 6 years	6-17 years	< 6 years	6-17 years	< 6 years	6-17 years	< 6 years	6-17 years	< 6 years	6-17 years	< 6 years	6-17 years
2006	63%	72%	69%	79%	77%	76%	74%	74%	68%	74%	67%	82%
2007	66%	75%	66%	71%	75%	82%	67%	77%	69%	75%	66%	79%
2008	69%	73%	78%	78%	65%	78%	69%	77%	73%	76%	71%	69%
2009	67%	73%	72%	81%	74%	79%	68%	77%	69%	77%	71%	72%
2010	74%	77%	69%	74%	69%	82%	73%	76%	67%	77%	78%	86%

**Median Household Incomes for Families with Children by County, 6-County Kansas City Area, 2006 (adjusted) & 2010**



**Percent of Families with Children in Which Both Parents Work Outside the Home by County, 6-County Kansas City Area, 2006 & 2010**



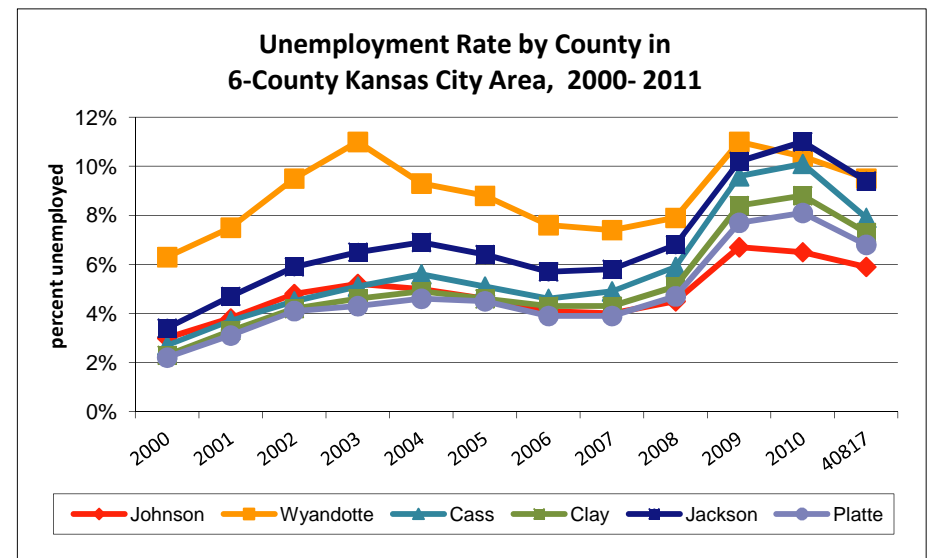
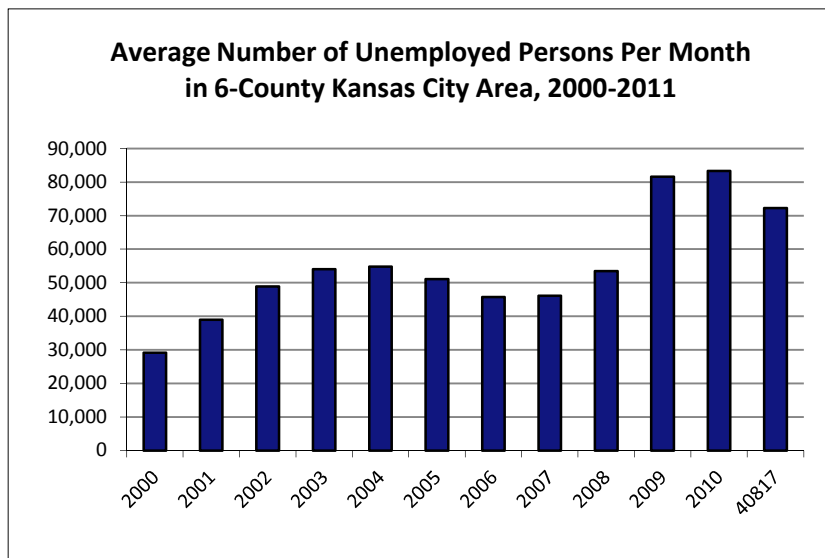
Source: U.S. Census Bureau 2006-2010 American Community Survey 1-year

## Unemployment in the 6-County Kansas City Area, 2000 - October, 2011

	Number and Rate												
	Johnson		Wyandotte		Cass		Clay		Jackson		Platte		6-County
2000	7,884	3.0%	4,674	6.3%	1,198	2.7%	2,519	2.3%	11,844	3.4%	982	2.2%	29,101
2001	10,165	3.8%	5,573	7.5%	1,701	3.7%	3,596	3.3%	16,480	4.7%	1,410	3.1%	38,925
2002	13,002	4.8%	7,054	9.5%	2,068	4.5%	4,534	4.2%	20,279	5.9%	1,902	4.1%	48,839
2003	14,433	5.2%	8,272	11.0%	2,382	5.1%	5,000	4.6%	21,930	6.5%	1,987	4.3%	54,004
2004	14,384	5.0%	6,918	9.3%	2,673	5.6%	5,329	4.9%	23,351	6.9%	2,137	4.6%	54,792
2005	13,502	4.6%	6,467	8.8%	2,482	5.1%	5,126	4.6%	21,429	6.4%	2,112	4.5%	51,118
2006	12,081	4.1%	5,476	7.6%	2,256	4.6%	4,887	4.3%	19,108	5.7%	1,882	3.9%	45,690
2007	11,768	4.0%	5,265	7.4%	2,483	4.9%	5,017	4.3%	19,657	5.8%	1,914	3.9%	46,104
2008	13,563	4.5%	5,606	7.9%	2,978	5.9%	5,999	5.1%	23,014	6.8%	2,329	4.7%	53,489
2009	20,028	6.7%	7,704	11.0%	4,792	9.6%	10,156	8.4%	35,034	10.2%	3,841	7.7%	81,555
2010	19,173	6.5%	7,223	10.4%	4,995	10.1%	10,497	8.8%	37,400	11.0%	3,997	8.1%	83,285
Oct-11	17,381	5.9%	6,600	9.5%	3,929	7.9%	8,752	7.3%	32,178	9.4%	3,367	6.8%	72,207

**Observations:** The number of unemployed civilians in the 6-County Kansas City Area almost tripled between 2000 and 2010, with the greatest jump between 2008 and 2009. In one year, the number of unemployed increased 52%. The combined labor force of all six counties in that same time period grew only 4.5%.

While overall the labor force in the 6 counties grew 4.5% between 2000 and 2010, the growth occurred solely in the suburban areas of the metro. Johnson, Cass, Clay and Platte's labor forces increased by 11.4% between 2000 and 2010, while Jackson and Wyandotte dropped 2.9% or 12,400 persons.



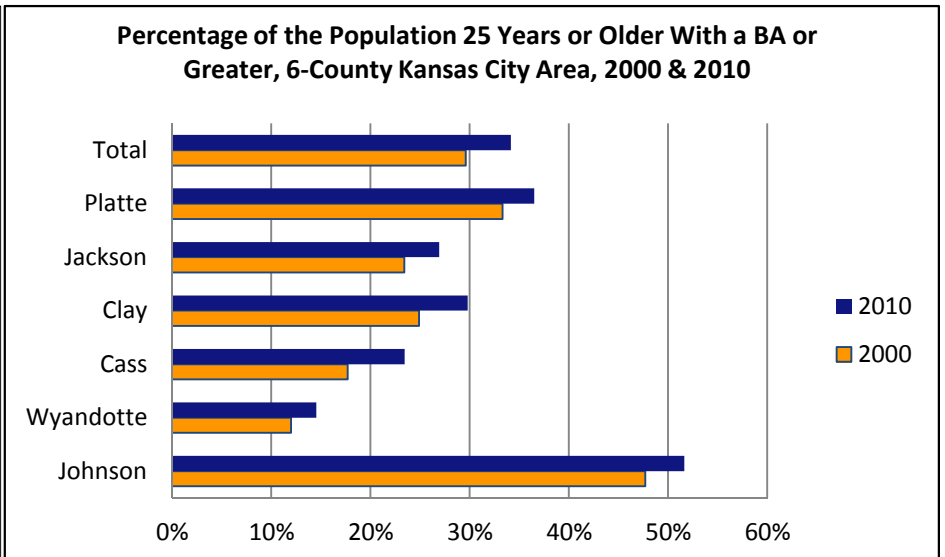
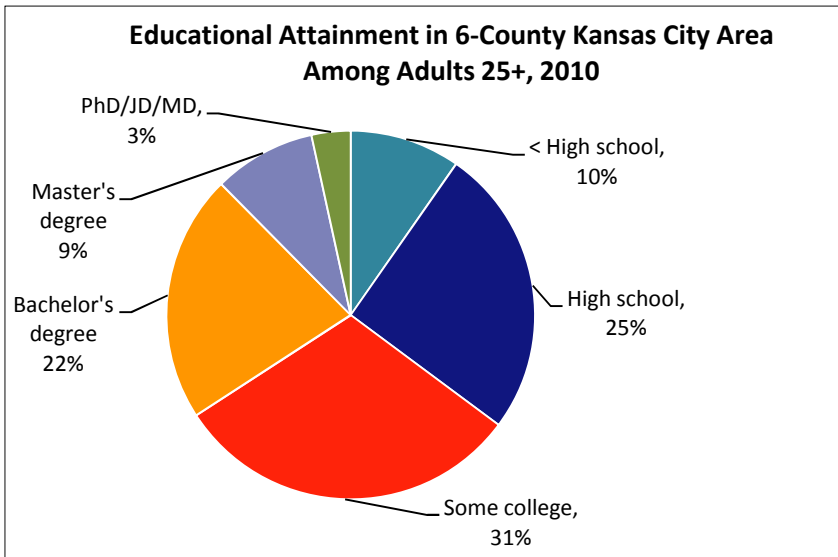
## Educational Attainment Trends in the 6-County Kansas City Area, 2010

**Observations:** While the percent of the population 25 years or older that has at least some college education has increased from 60% in 2000 to 65% in 2010, 1 of 10 adults in the 6-County Kansas City Area has less than a high school diploma. This puts both them and their families at increased risk for poverty and poor health.

More than 1 in 3 adults 25 years or older in the 6-County Kansas City Area has a high school diploma, its equivalency or less.

**Educational Attainment by County Among Adults 25 Years of Age or Older, 2010**

	Johnson	Wyandotte	Cass	Clay	Jackson	Platte	6-County
Less than high school education	16,251	20,196	5,860	10,979	57,718	3,676	114,680
Regular high school diploma	52,437	30,475	20,036	33,866	110,651	13,348	260,813
GED or alternative credential	7,046	4,029	2,388	6,066	19,675	934	40,138
Some college, less than 1 year	24,607	6,996	6,773	14,730	32,540	5,123	90,769
Some college, no degree	51,254	15,422	10,577	27,156	76,733	11,152	192,294
Associate's degree	24,162	6,348	4,799	10,774	29,155	4,247	79,485
Bachelor's degree	120,332	9,183	10,792	29,418	72,721	14,622	257,068
Master's degree	47,777	3,787	3,584	11,604	33,775	5,706	106,233
Professional school degree	14,042	928	972	1,825	8,706	1,261	27,734
Doctorate degree	5,511	310	94	1,124	5,147	543	12,729
High school diploma or greater	96%	79%	91%	93%	87%	94%	90%
Bachelors degree or greater	52%	15%	23%	30%	27%	37%	34%
Total Persons 25 years or older:	363,419	97,674	65,875	147,542	446,821	60,612	1,181,943



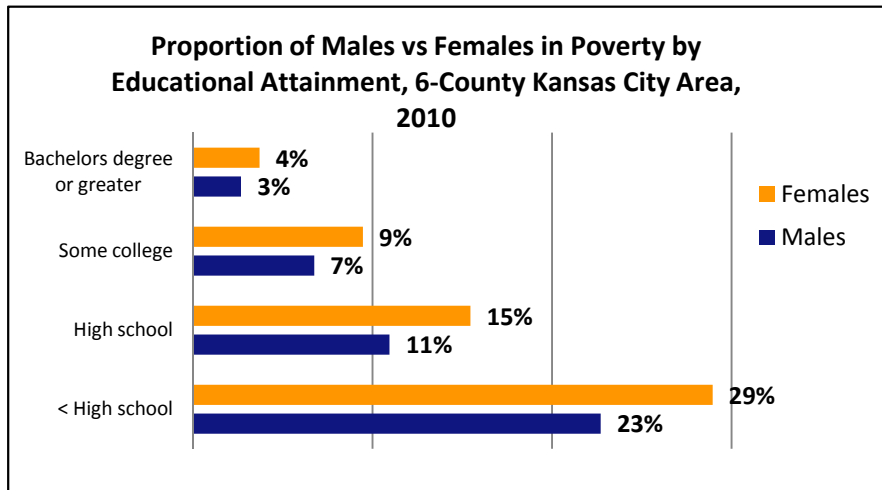
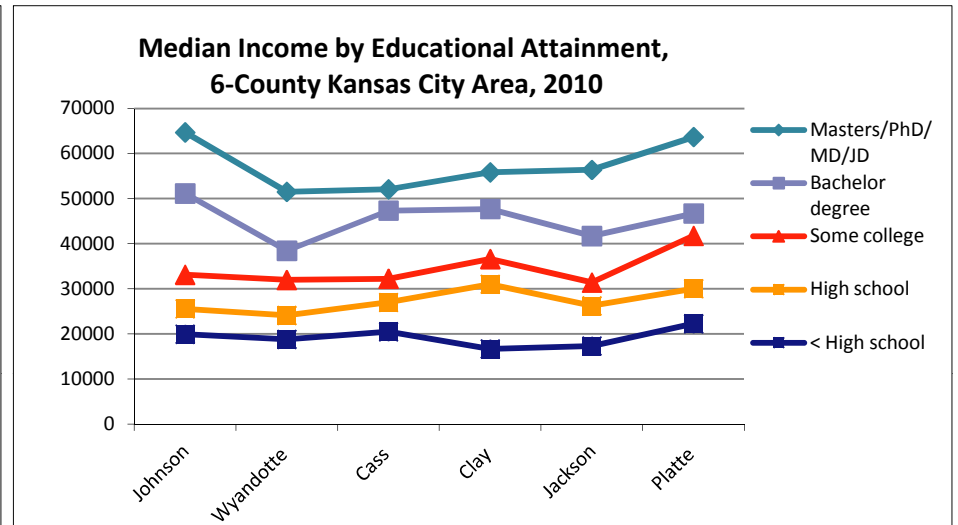
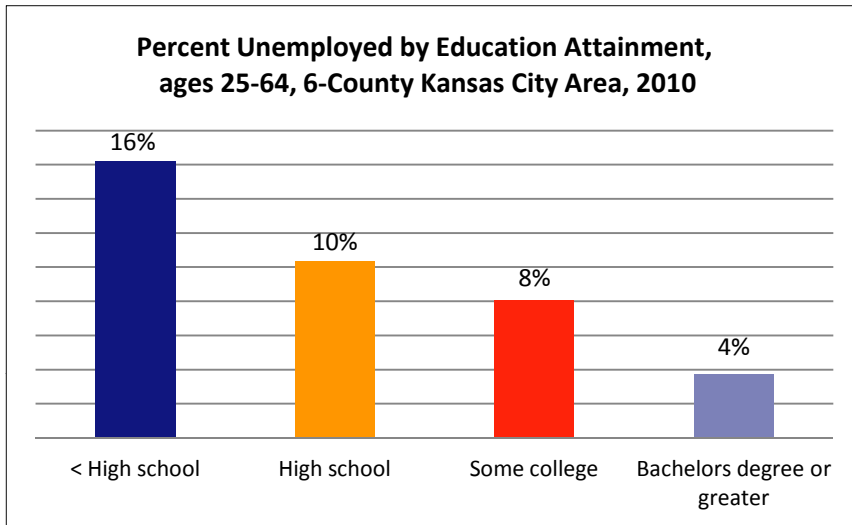
Source: U.S. Census Bureau 2000 Census, 2010 American Community Survey 1-year

## Educational Attainment and Quality of Life

### Observations:

Educational attainment has been shown to predict a variety of quality of life indices, including income, employment status, likelihood of poverty, and even health outcomes. Among civilians ages 25-64 years, there is a clear relationship between the level of education attained and the likelihood of unemployment. In the 6-County Kansas City area, residents ages 25-64 years who had a high school diploma or less were more than three times more likely to be unemployed than those with a bachelors degree or greater.

Similarly, there is a clear relationship between educational attainment and income level. Across all 6 counties among adults 25 years of age or greater, the higher the level of educational attainment the greater the median income. Those with a graduate degree or greater made 80-150% more income than a person with a high school degree.



Regardless of educational attainment, significant disparities in median income and likelihood of poverty exist between males and females in 2010. In the 6-County Kansas City area among the population 25 years and older with earnings, women made 70 cents for every dollar made by a man. The disparity in median income increases with educational attainment, with a \$5,700 difference among those with less than a high school diploma and more than \$19,000 difference in median incomes for males and females with a bachelors degree.

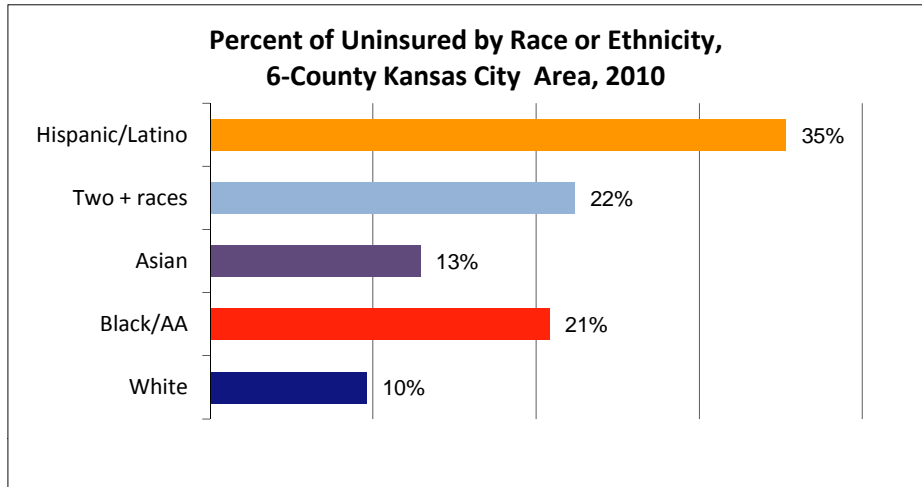
At every level of educational attainment, a greater proportion of females at that level of education was living in poverty than males.

## Characteristics of the Uninsured in the 6-County Kansas City Area

### Observations:

In the 6-County Kansas City Area, 14% of residents were uninsured, or approximately 243,000. The greatest number of uninsured lived in Jackson County, with approximately 114,000 residents reporting that they were without health insurance. However, Wyandotte County had the greatest proportion of its residents uninsured, with more than 1 in 4 lacking health insurance.

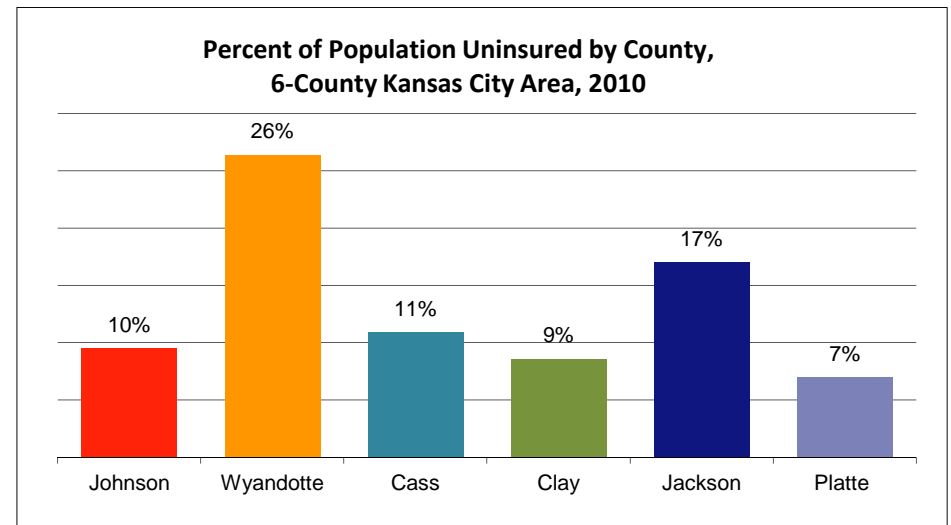
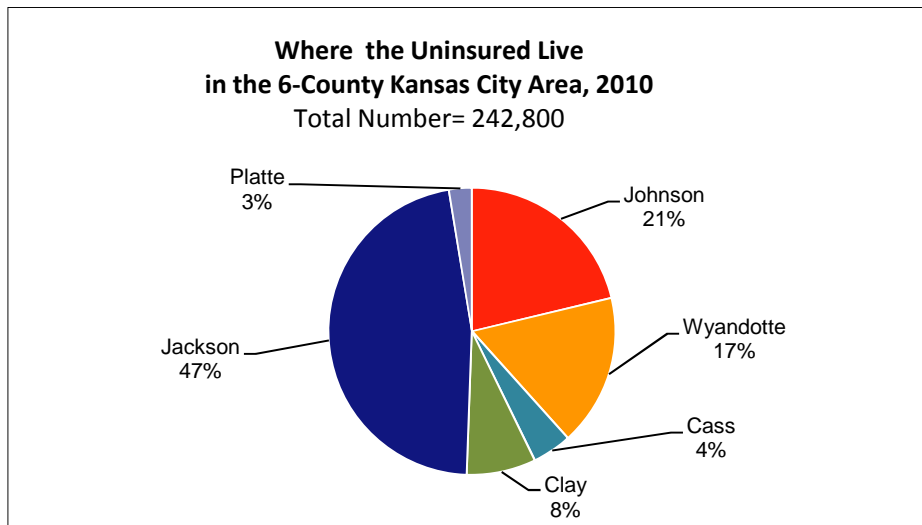
Educational attainment is a significant predictor of insurance status. One of 3 adults age 25 years or older who had not completed high school and 1 of 5 adults who had a high school diploma or the equivalent, were uninsured. Only 5% of those with a bachelor's degree or more were uninsured.



Persons living in households making less than \$50,000 a year made up more than 3 out of 5 of the total uninsured. In households making less than \$25,000 a year, 27% were uninsured and in those making between \$25,000-49,999, 19% were uninsured.

Significant racial disparities in healthcare coverage exist in the 6-County Kansas City Area, with Black and Hispanic residents 2 and 3 1/2 times more likely to be uninsured than non-Hispanic Whites.

Across the life span, working age adults are most likely to be uninsured, with almost 1 in 5 adults 18-64 years of age being uninsured. Among children 17 or younger 7.4% were uninsured and less than 1% of seniors (65+) were uninsured, largely due to public health insurance.



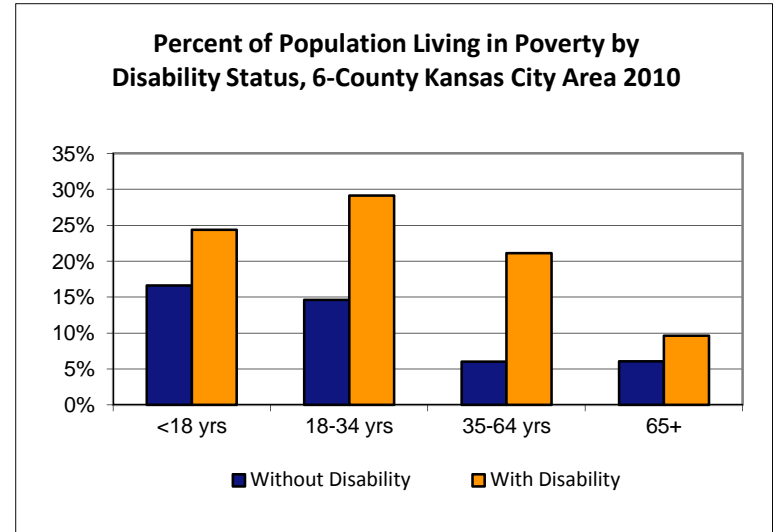
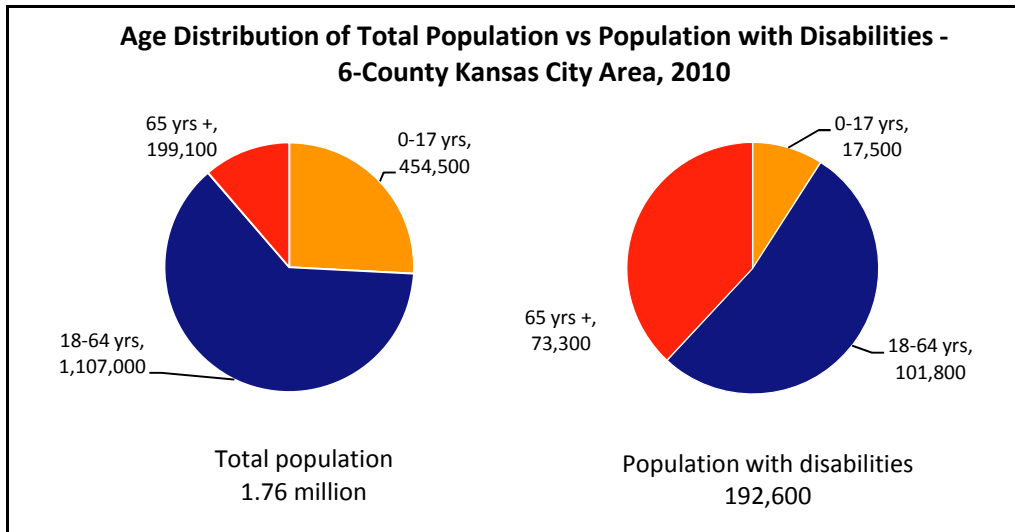
## Characteristics of Those Living with Disabilities in the 6-County Kansas City Area, 2010

Age Group	Johnson		Wyandotte		Cass		Clay		Jackson		Platte		6-County Area	
	Estimated number	% of age group	Estimated number	% of age group	Estimated number	% of age group	Estimated number	% of age group	Estimated number	% of age group	Estimated number	% of age group	Estimated number	% of age group
Less than 5 years	214	0.6%	219	1.6%	27	0.4%	112	0.7%	330	0.7%	27	0.5%	929	0.7%
5-17 years	4,085	4.0%	1,891	6.2%	1,037	5.3%	2,172	5.4%	6,391	5.5%	1,043	6.5%	16,619	5.1%
18-64 years	20,753	6.1%	12,357	13.0%	5,601	9.5%	12,348	9.0%	46,138	11.0%	4,577	8.1%	101,774	9.2%
65+ years	18,068	32.3%	7,235	44.6%	4,813	38.0%	8,742	36.5%	31,109	38.5%	3,377	35.4%	73,344	36.8%
Total with disability	43,120	8.0%	21,702	14.0%	11,478	11.7%	23,374	10.7%	83,968	12.6%	9,024	10.3%	192,666	10.9%

**Observations:** Residents in the 6-County Kansas City Area who were 65 years of age or older were the most likely to self report a disability, with 1 in 2 reporting a disability after age 75. However, the greatest number of persons with self-reported disabilities were in the 18-64 years of age range.

Those who reported having a disability were more likely to live below 100% of poverty than those without, regardless of their ages. Those with disabilities between the ages of 18 and 64 were much more likely to live in poverty than their non-disabled counterparts compared to children and seniors with disabilities. Persons with disabilities ages 18-34 years were twice as likely and those 35-64 years were 3.5 times more likely to live in poverty.

Males and females were equally represented among those with disabilities, representing approximately the same portion of those with disabilities across the age span. By age 65, women make up more of the population with disabilities than men.



**United Way of Greater Kansas City**

1080 Washington Street • Kansas City, MO 64105 • (816) 472-4289

[www.unitedwaygkc.org](http://www.unitedwaygkc.org)



**United Way of  
Greater Kansas City**