

**The Community Advisory Committee (“CAC”)
Community Input Committee
Minutes of Meeting
Held Thursday, March 10, 2016 at 12:00 p.m.**

Location: 2700 East 18th Street, Jonas Board Room (Suite 211), Kansas City, Missouri 64127

Community Input Committee Members in Attendance:

Terry Trafton, Chair
David Clark
Susan Mills-Gray
Thuylinh Pham, M.D.

Community Input Committee Members not in Attendance:

Tom Alber (notified prior to meeting of inability to attend)
Mary Ann Arnott
Nozella Brown, Ed.D. (notified prior to meeting of inability to attend)
John Cottrell (notified prior to meeting of inability to attend)
Melissa Robinson
Kelvin Walls, M.D.

Additional CAC Members in Attendance:

Dee Ann Bowles
Alan Powell, M.D.

Additional Health Care Foundation (HCF) Associates in Attendance:

Rhonda Holman, Vice President/COO
Victoria McNack, Administrative Assistant

Guests in Attendance:

None

Terry Trafton, Chair, called the meeting to order at 12:05 p.m.

Approval of February 18, 2016 Meeting Minutes: Because there was not a quorum at this meeting, the approval of Minutes will be completed at a later time.

March 7, 2016 MOHAKCA Meeting Debrief: Chair Trafton thanked David Clark and Rhonda Holman for attending the MOHAKCA meeting on Monday, March 7. Both attendees agreed that the health directors had many helpful ideas of what the committee could do for this upcoming forum. The primary takeaways from the MOHAKCA meeting were as follows:

- Instead of arranging a public health forum, it would be more effective to create a video to be shared with a widespread audience via multiple media avenues.
- A video would allow the use of a script as well as customized segments for each health

department to make their communities aware of hours of operation, services offered, how the community can get involved, etc.

- The health departments in our region are very different and have a variety of needs and capabilities based on their source(s) of funding.
- The MOHAKCA group is very willing to work with the Input Committee on this project; there is quite a bit of interest in coming up with a product to be customizable for different age groups and each respective health department.

Chair Trafton stated that the overarching theme of this video would be public awareness of what the health departments do for the communities they serve; the majority of the video would be universal among the health departments in the area, but a small portion could be customizable in order for the departments to speak directly to their communities.

Susan Mills-Gray stated that this is an opportunity to share what can actually be provided to support citizens and this could help people be more supportive of future efforts to improve funding for these important departments.

Discussion of 2016 Community Health Forum: The committee has come to the consensus that a video would be the best way to reach a broad audience in order to educate about the importance of public health departments; this activity will be done in place of the forum.

The next step in this process is to draft a script for this video. Ms. Holman would like to take a working draft and overall concept to the next MOHAKCA meeting in May. Instead of staging a large program, we could engage the members in a dialogue based on the script, film that dialogue, develop the general portion of the video, and then invite the individual departments to determine what pieces they would like to include in their segment. This video is then a gift for the departments to include on their website, post on YouTube channels, etc. Ideally these videos would also be broadcast multiple times via local television stations. In order to grab the attention of viewers, committee members had the idea to portray a day in a life without public health departments and how drastically different citizens' lives would be.

Ms. Holman volunteered to speak with Jennifer Sykes and Bridget McCandless, M.D. to seek support for this project in order to meet our next milestone at the July MOHAKCA meeting when the committee hopes to film the scripted dialogue.

Other Listening Sessions: Committee members discussed potential groups for this year's listening sessions: LGBTQIA, people reentering society after incarceration, other vulnerable populations such as elderly, and people with disabilities. Vulnerable populations discussed also included homeless, pregnant teens, individuals who are in the "black hole" (who make too much for ACA and not little enough to qualify for Medicaid), and groups of individuals who have multiple risk factors.

Dr. Pham discussed the importance of early intervention in pregnancy and how the obstetrics profession stresses the need for pregnant women to maintain good oral health.

The committee agreed that hosting two listening sessions in 2016 would be ideal. Ms. Holman strongly encouraged the committee to consider seniors for this year's listening sessions; It's not a population that has often been the focus of grant requests and there is a lot to be learned from them as far as what the HCF could do to improve their health and access to care (access takes on a totally new form for this group). Chair Trafton recommended that we begin searching for two senior groups to meet with in late September/early October timeframe: One urban group and one rural.

Old Business: None

New Business: Ms. Holman informed attendees that the CAC annual review is underway. Mike Enos, chair of the Review Committee, plans to change this year's document from those published in the past and would like to include information from each CAC committee. One component of this publication is the "emerging issues" section and Mr. Enos is interested in knowing what issues have surfaced through this committee's listening sessions and other community involvement. Dr. Pham discussed the issue of vaccine-resistant and vaccine-hesitant families and how this has impacted pediatricians. Teen pregnancy also continues to be an important issue in the health care world, along with access to care.

The meeting was adjourned at 1:05 p.m.

The next CAC Community Input Committee meeting date will be determined via poll.